

WORKSHOP

Vitalization of Local Communities through Community-Driven Cultural Tourism Initiatives

- Agenda

Date & Time	Program
July 29 (Mon)	Day 0 Arrival
July 30 (Tue)	Day 1. Setting the Stage: Innovative Models and Frameworks for Community Revitalization in the Post-Pandemic Era
10:30 – 11:00	Opening Ceremony - Welcome Remarks - Orientation and Self-introduction - Group Photo
11:00 – 11:10	Coffee Break
11:10 – 12:00	Session 1 Keynote Presentation: Cultural Tourism Initiatives in Jeju
12:00 – 13:30	Lunch
13:30 – 14:20	Session 2 Rethinking Cultural Tourism: Navigating the Shifting Landscapes in a Post-Pandemic Era
14:20 – 14:35	Coffee Break
14:35 – 15:25	Session 3 Legal and Institutional Framework for Tourism-driven Community Vitalization and its Follow-up Management
15:25 – 15:40	Coffee Break
15:40 – 16:10	CityShare Methodology Session Self-assessment
16:10 – 18:30	Site Visit – Jeju City
18:30 – 19:30	Welcome Dinner
July 31 (Wed)	Day 2. Amplifying Local Voices: Participatory Governance as a Catalyst for Inclusive Community Revitalization
09:40 – 09:50	Report of Day 1
09:50 – 10:40	Session 4 The 4th Sector Driven Community Development: Strengthening Partnership between Public Sector and Local People
10:40 – 10:55	Coffee Break
10:55 – 11:45	Session 5 Strengthening Participatory Governance for Community Development
11:45 – 13:00	Lunch

13:00 - 13:50	Move to site visit session venue
13:50 - 17:00	Site Visit Session - Case studies in Gashi-ri: Participatory Governance of Culture and Cultural Heritage
17:00 - 18:00	Move to Hotel
August 1 (Thur)	Day 3. Crafting Impactful Cultural Tourism: Integrating Technology, Inclusive Branding and Robust Monitoring/Evaluation
09:40 – 09:50	Report of Day 2
09:50 – 10:40	Session 6 Leveraging Digital Technology for Community-led Tourism
10:40 – 10:55	Coffee Break
10:55 – 11:45	Session 7 Establishment of Branding Strategy for Community-led Cultural Tourism
11:45 - 13:20	Lunch
13:20 - 14:10	Session 8 Towards Equitable, Diverse, and Inclusive Tourism
14:10 - 14:25	Coffee Break
14:25 - 15:15	Session 9 Establishment of Comprehensive Performance Monitoring and Evaluation of the Regional Regeneration Project
15:15 – 15:30	Coffee Break
15:30 – 17:30	Country Report Session
August 2 (Fri)	Day 4. From Vision to Implementation: Participatory Action Planning and Immersive Site Visits for Cultural Tourism
09:40 – 09:50	Report of Day 3
09:50 – 12:00	CityShare Methodology Session - River Diagram - Knowledge Fair - Problem Tree
12:00 – 13:30	Lunch
13:30 – 14:30	CityShare Methodology Session - Action plan
14:30 – 15:00	Closing Ceremony - Closing Remarks - Award Certificate
15:00 – 17:30	Site Visit

*The program above is subject to change.