

# COOL GUIYANG

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National Best Summer Resort City

Guiyang Foreign Affairs Office

## Guiyang's achievements in numbers over the past decade

Guiyang has worked tirelessly over the past ten years to improve the livelihoods of its residents, with people's income and standard of living improving remarkably in both urban and rural areas. These efforts have significantly enhanced residents' sense of gain as Guiyang makes big strides on the path of high-quality development.

### A growth of over 300 billion yuan in GDP

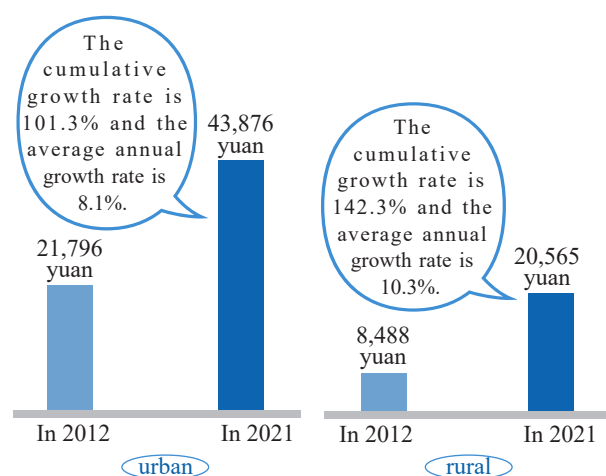
2012-2021

◎Guiyang's GDP increased from 163.416 billion yuan to 471.104 billion yuan, up by 9.4% annually on average. It has ranked high among provincial capitals in China by GDP growth for all these years.

◎The industrial value-added of enterprises above designated scale doubled with an average annual growth rate of 10.2%.

◎The value-added of the primary sector reached 19.344 billion yuan, 2.74 times that of 2012.

### Significant increase in urban and rural incomes



Over the past decade, the income levels of urban and rural residents have been growing steadily, ranking Guiyang high among cities in Guizhou by annual absolute income growth.

### Thriving big data industry

**In the past ten years, digital economy boomed in Guiyang and Gui'an, and the construction of China's big data valley has witnessed smooth progress.**

◎The value-added of the digital economy contributed 41.9% of the region's GDP.

◎The index for integration between big data and the real economy registered 52.

◎The city has ranked high in China by government data availability and transparency for five consecutive years. All government services are now provided online.

◎Guiyang, one of the eight hubs in the national integrated computing network, leads the world in concentration of hyperscale data centers.



### Better business environment

◎Guiyang has economic interactions with partners from 192 countries and regions, and has established friendly ties with 24 cities (including sister cities) worldwide. The value of the city's imports and exports reached 389.3 billion yuan in cumulative terms, with an average annual growth rate of 7.62%.

◎Guiyang is home to five national key laboratories, 55 provincial key laboratories, five national engineering research centers, and 97 provincial engineering research centers. It is also home to 1,234 high-tech companies, accounting for two-thirds of the province's total.

◎Guiyang now hosts 106 companies on the Fortune Global 500 List or Fortune China 500 List, and the total number of Guiyang-based market entities has surpassed 950,000.

◎Guiyang is one of China's top 10 cities worthy of investment in 2020, and was named "China's Best Performing City" for three consecutive years (2016-2018). The city is turning itself into a paradise for investment, business operation and startups.

### More eco-friendly environment

◎Green economy accounts for 47% of Guiyang's GDP.

◎The city has cleaned up all of its 29 polluted water bodies and put into use 32 water reclamation facilities. The water quality at all 28 national and provincial water assessment sections is up to required standards.

◎Guiyang is home to over 1,000 parks, with green space accounting for 43.29% of the city's built-up area and forest coverage up to 55.06%.

### Fast-growing transportation and telecommunication

◎In 2014, the Guiyang-Guangzhou high-speed railway opened to traffic, pushing Guiyang into the high-speed railway network.

◎By 2015, all counties within the city's jurisdiction had been connected with expressways.

◎At the end of 2018, LRT Line 1 opened to traffic and Guiyang marched into the era of rail transit.

◎At the end of 2021, Terminal 3 of Guiyang Longdongbao International Airport was officially put into use, enabling the airport to handle over 30 million passengers annually. Every village in Guiyang now has access to 5G.

### Increasing educational opportunities and booming tourism

◎In 2016, Guiyang became the first city in Guizhou to realize a balanced allocation of compulsory education resources among all its counties.

◎In 2021, the planned student enrollment in compulsory education schools across the city increased by 35,560, representing further growth in the supply of educational opportunities.

◎At the same time, Guiyang offered a more diverse portfolio of tourism products and attracted more consumers and potential buyers. The overall attractiveness of the city as a tourist destination increased greatly. From 2016 to 2020, Guiyang was named one of the best summer destinations in China for five consecutive years.



# New opportunities for Guiyang in CIIE

A fascinating array of products ranging from Guizhou tea, Lao Gan Ma, big data, to chassis for automated driving were on display at the fifth China International Import Expo (CIIE) held in Shanghai. The Expo offered guests from all over the world a glimpse into “colorful Guizhou” and “cool Guiyang”, acting as a great opportunity to boost economic cooperation and common development.



Pavilion Showcasing Guizhou's Achievements in Opening up

## A showcase for Guizhou's achievements in opening up

An exhibition, titled “China's Past Decade: Achievements in Opening Up”, was staged at this year's CIIE to showcase the brilliant achievements that China has made in its opening up efforts in the new era. Guizhou Pavilion, covering an area of 288 m<sup>2</sup>, featured five sections under the theme “Colorful Guizhou: A Golden Decade”. The pavilion focused respectively on

high-end manufacturing, specialty products, handicrafts, information technology, and Guizhou's “1+9” national open innovation platforms, with participating exhibitors falling into more than 20 categories. It presented a full range of artifacts, pictures, videos, and models, allowing visitors to have a glimpse of the province's excellent performance in open development.

## An eye-catching unmanned minibus made in Guiyang

An unmanned electric minibus attracted wide attention at the booth of Hong Kong Automotive Platforms and Application Systems R&D Centre (APAS) in the automobile exhibition area. Jointly developed by APAS and PIX Moving's Guiyang Factory, the unmanned minibus is a “Guiyang-made” product. The skateboard chassis produced by PIX Moving's Guiyang Factory not only allows for more flexibility in the body, but also

makes vehicle development much easier.

The unmanned minibus is the outcome of a new R&D project. It allows for Level 4 automated driving and offers seats for up to six passengers. With the field test and road test scheduled for early next year, the minibus will be put into use as soon as possible, probably first in such venues as West Kowloon Cultural District and Hong Kong Science Park.

## Impressive progress in Guiyang's initiative on new energy vehicles and batteries

At this year's CIIE, Guiyang Industrial Development Holding signed strategic cooperation agreements with the Shenzhen Branch of China Pacific Property Insurance Co., Ltd., Mitsui Sumitomo Insurance (China) Co., Ltd., and Panasonic NavInfo Mobility Service (Beijing) Co., Ltd. These companies will pool efforts to develop and promote technologies that speed up electric car recharging and battery swap and ensure the safety of renewable energy batteries throughout their entire life cycle, in a bid to contribute to Guiyang's initiative on new energy vehicles and batteries.

Guiyang Industrial Development Holding and Panasonic NavInfo Mobility Service (Beijing) Co., Ltd will also jointly launch the “Guizhou on the Cloud + Renewable Energy” big data innovation demonstration project. The project aims to provide battery health check and related services throughout the life cycle of new energy batteries based on battery analysis technology.

## The 11th China (Guizhou) International Alcoholic Beverages Expo yields great results

The 11th China (Guizhou) International Alcoholic Beverages Expo (CIABE) was held in Guiyang from November 9 to 12. It was the first time for the event to take place both physically and online. It yielded fruitful results, the conclusion of contracts totaling 8.164 billion yuan.

This year, the event welcomed more exhibitors than ever before with its seven online exhibition areas and eight physical venues. A total of 1,874 exhibitors, including 445 overseas ones (8% more than the previous expo) and 1,429 domestic ones (up by 12%), participated online, while 1,163 companies showcased their work or products in the physical exhibition venues with a total area of 86,600 m<sup>2</sup>.

Many trade and investment contracts were signed. At the opening ceremony, 30 contracts were signed, including

20 investment contracts with a total value of 22.839 billion yuan and 10 trade contracts with a total value of 838 million yuan. The contracts signed online registered a total value of 5.603 billion yuan while those signed offline had a total value of 2.561 billion yuan.

Construction commenced for the CIABE City. Located in Guiyang Southwest International Trade City, the CIABE City will be developed in three phases. In the first two phases, commercial facilities with an area of about 300,000 m<sup>2</sup> and 700,000 m<sup>2</sup>, respectively, will be completed. The third phase will involve the construction of an industrial park with about 333,000 m<sup>2</sup>. After completion, the CIABE City expects to bring together local sauce-flavor liquors as well as other famous alcoholic beverages from home and abroad, presenting a panorama of the global wine industry.



▲ Exhibitors Introducing Alcoholic Beverages



# Guiyang Free Trade Zone announced as a national demonstration zone for import promotion and innovation



A Truck Leaving Guiyang FTZ for Hong Kong

Eight authorities including the Ministry of Commerce and the National Development and Reform Commission decided to set up 29 national import promotion and innovation demonstration zones. Guiyang Free Trade Zone (FTZ) was included in the list, becoming the first in Guizhou Province to receive such a designation. These demonstration zones are expected to play an exemplary role in two aspects: trade promotion (i.e. promotion of imports, industries, and consumption) and trade innovation (i.e. innovation in trade policies, services, and models).

Established in 2013, Guiyang FTZ is the first free trade zone that launched independent customs operations in Guizhou and also one of the province's "1+9" national open innovation platforms. It was the second national-level honor bestowed on Guiyang FTZ following its recipient of the title of "National Processing Trade Industrial Park" in 2021.

In the past years, Guiyang FTZ has served as the only comprehensive foreign trade service platform in the province, and launched freight train service (China-Europe Railway Express) linking Guizhou

and Vorsino in Moscow, multimodal transport service from Zhanjiang Port to Guiyang Dulaying International Land-Sea Logistics Port, and transport service connecting the China-Laos Railway and the China-Europe Railway Express. It is home to China's first customs-supervised site located in a special customs supervision zone. In 2021, Guiyang FTZ registered US\$1.82 billion in import and export, a year-on-year increase of 51.64%; as of October, its import and export value of this year reached US\$2.3 billion, a year-on-year increase of 85.48%.

Thanks to its continuous improvement of infrastructure and supporting service capacity as well as the rapid growth of an export-oriented economy, Guiyang FTZ was designated as a national import promotion and innovation demonstration zone. As a national demonstration zone and a special customs supervision zone, it will make full use of relevant policies and resources to standardize its operation, boost imports, and build a national industrial park and a center of opening up that excel in Guizhou as well as in the central and western regions of China.

## News in Brief

### Guiyang project identified as candidate for ADB financing

Guiyang's traditional Chinese medicine (TCM) service system project received a loan of US\$110 million. After completion, the project will help Guiyang improve its capabilities to respond to public health emergencies at the primary level. The project has been approved by the Board of Directors of the Asian Development Bank.

### Gui'an Limu Mountain Off-road Park officially opened in November

The park, with more than 6.7 km<sup>2</sup> of enclosed and uninhabited land, features mountains, hills, mounds, grassy slopes, forests, ponds and other land forms. It is an expansive and undulating area with slopes of varied gradients, excellent for cross-country races, off-road motorcycle racing, gliding, cycling, caving, camping, T3 races, uphill races and other similar competitions of all scales.

### Gui'an New Area's sponge city project wins intl award

"Research on Key Technology and Application of Sponge City", which is based on a sponge city pilot project in the PPP model in Gui'an New Area, won the International Road Federation's Global Road Achievement Awards (GRAA) in the research category, becoming the first sponge city project to achieve the feat.

Adopting a region-by-region model, this research project systematically studied the sponge city construction model, urban water ecosystem restoration, sponge roads, urban green spaces, PPP investment and financing modes, and performance evaluation. The project presented integrated and innovative results, which reached internationally-advanced levels.

The GRAA, known as the "Nobel Prize" in the global road industry, represents the highest level of the industry's technological development and management practices. The awards fall into 12 categories including research, environment, and design, with only one winner in each category.



▲ Bird's-eye View of Yueliang Lake Park



# Winter fun in Guiyang

“Cool Guiyang” is not only an ideal place to escape the summer heat, but also a warm destination to escape the bitter cold of winter. Guiyang launched warm and refreshing hot spring series activities consisting of cultural events, family tours, wellness tours, mountain exploration trips, and quality homestay inns, and rolled out policies to enable more people to enjoy winter fun in Guiyang.



Bird's-eye View of Xifeng Hot Spring

## Fashion cultural events

By putting hot spring experience together with theater performances, these cultural events bring together arts, parties, music and murder mystery games to make hot spring resorts special and more enjoyable. Intangible cultural heritage and folk culture are merged to create the hot spring lantern festival where tourists can watch firework shows, appreciate leather lanterns, and enjoy traditional Bouyei food.

## Family fun

For kids and their families, Guiyang launched tourism packages at a preferential price, featuring hot spring experience plus water sports, winter sports, intangible cultural heritage, or hands-on farming experience. Most hot spring sites in Guiyang are in the suburbs and highly accessible by the city's convenient transportation network. Parents and children can have an easy hot spring tour on weekends to invigorate their minds, bodies, and souls.

## Wellness tours

Private hot spring is combined with yoga, meditation, and tea ceremonies to create wellness parties at hot spring sites. People can boost their health through hot spring bathing, forest trekking, TCM care, healthy food, nourishing cultural activities, and exercises for fitness.

## Mountain exploration

At hot spring sites with forests and mountains nearby, there are tourism packages featuring hot spring plus forest trekking, natural dyeing, camping, extreme sports, or rafting, offering tourists new ways to play.

## Quality homestay

At quality homestay inns and hotels near hot spring sites, tourists can enjoy private hot spring in their own rooms.

Vouchers, coupons and discounts have been provided specially for

the hot spring season, as well as premium hot spring-themed packages at preferential prices. All are promoted both online and offline to encourage tourists to come and enjoy winter fun in Guiyang.



## Best hot springs in Guiyang

### Xifeng Hot Spring

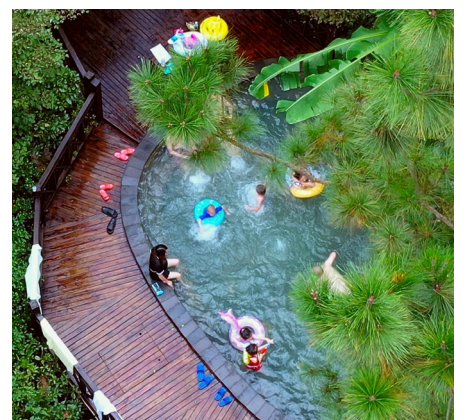
Xifeng Hot Spring is located in Wenquan Town, Xifeng County, 111 kilometers from downtown Guiyang. It is one of the eight most famous hot spring sites in China and recognized by some as the best. According to test results, the hot spring here is a heavy- $\text{CaCO}_3$  radon spring with metasilicates and strontium. The water offers many health benefits and stays at 53-56°C throughout the year.



▲Xifeng Hot Spring

### Maple Leaf Valley Hot Spring

The Maple Leaf Valley Hot Spring is located in Xiangzhigou Maple Leaf Valley Resort in Wanggang Village, Xinbao Township, Wudang District. The garden-style hot spring resort covers an area of more than 13,300m<sup>2</sup> on the mountain side. Water here comes from a geothermal source some 1,600 meters below and contains more than 30 kinds of trace elements and 20 minerals, including metasilicates and metaboric acids. The hot spring has a PH value of 7.7 and is readily drinkable.



▲Maple Leaf Valley Hot Spring