Responding to **COVID-19**:  
**The case of Jeju’s Policy for Culture and Arts**

2021. 06. 17.
Wounds left by COVID-19 Pandemic on Arts and Culture

Closure of concert and exhibition halls

Complete cessation of artist’s activities
Recognizing the Need for a Discussion Forum

2020 Jeju Forum Culture Session

A new format, both online and offline
A fruitful opportunity to share the wisdom and experience of experts in each field
“Artists should not turn away from the enormous disaster facing mankind, but should instead create works that can heal the general public, hurt by all this. They should provide an opportunity to reflect on the selfishness of humans, which caused cause of the COVID-19 crisis, while suggesting a future direction for all us.”

- Feng Zhengjie, Chinese contemporary artist -
“I believe that literature can help overcome negative emotions such as racism, hate and depression caused by the pandemic, through the ‘universal power of literature’. Literature transcends time and space, nurturing the power to build solidarity, empathy, friendship and trust without discrimination of race, age, or gender.”

- Oshiro Sadatoshi, Japanese novelist -
“The demand for OTT platforms such as Netflix exploded due to COVID-19, lowering production costs of movies, increasing filmmaker’s income and diversifying their revenue sources. The COVID-19 crisis has unfolded a new era, offering a positive opportunity.

- Min Byung Hun, Korean film director -
“Performance contents that utilize the wide nature of Jeju as a venue can establish a new paradigm to combat infectious diseases. Outdoor performance venues are ideal not only to follow quarantine measures, they will also become cultural and tourism contents symbolizing Jeju. It will be able to induce a synergistic effect in related industries and a ripple effect in job creation.”

- Oh Neung hee, Jeju vocalist and soprano -
“Displayed in every moment of crisis, culture is the fourth important factor that will ensure arts’ power of social cohesion and sustainable development”

- Catherine Cullen, Special Advisor to UCLG -
A Place to Share with Member Cities
Implementation of Support for Artists

- Emergency Subsidy for Artists
- Supply of quarantine equipment
- Restoration of the cultural and arts ecosystem
Thorough quarantine rules and quality improvement of content

- Mandatory temperature check
- Visitors record
- Distance between seats
- Regular disinfection and quarantine procedures
- Mandatory use of masks
- Supply of hand sanitizers
Mutual cooperation for a better future

Mutual cooperation between local governments
Continuing solidarity together with UCLG ASPAC
Until overcoming the COVID-19 Crisis
Thank you