SHOW MUST GO ON
Role of Culture in COVID-19 Response and Recovery
BAGUIO CITY
Philippines
OBJECTIVES

Increase the POSITIVE REPUTATION of Baguio as an Inspiring Creative City;

Raise AWARENESS, INTEREST & PURCHASE for Baguio Creative Products;

Provide opportunities for Baguio’s Artists, Artisans and Cultural Workers to SHOWCASE & UPLIFT their craftsmanship.
IBAGIW
OPENING NIGHT

NOVEMBER 6, 2020
BAGUIO CONVENTION CENTER
GARDEN and CREATIVE CRAWLS
14 creative spaces and venues

2 partner tour operators (Agetyeng and Esgala)

130 approx. total number of visitors that availed the crawl packages
ART AT SUNSHINE PARK
There is Still Life Exhibit

Curated by Jandy Carvajal

32 artists participated

123 works submitted from

95 visual artists with ages 17 & above

36 of these works were chosen to form part of the exhibit

44,800 Php gross sales

The Artworks are for sale.
MUSIC AT THE PARK

19 musicians and cultural performing groups participated

ON-THE-SPOT PAINTING

60 artists participated
Native Plant Photo Exhibit of UP Baguio Botanists

Seed, Seedling and plant exchange
CRAFT DEMONSTRATIONS

4 artisans featured on the following crafts:

1. Backstrap Weaving
2. Wire Art/Jewelry Making
3. Basketry
4. Traditional/Contemporary Wood Sculpture
WOODCARVING
COMPETITION
18 entries and 10 participants were shortlisted last Oct. 25, 2020.
• Participants were asked to create a traditional stool and a *kinahu* (food bowl)

• Products of all participating entries were displayed at BenCab Museum
250,000.00Php approximate amount collected by all the woodcarvers for the sale of their wood crafts.
GARDEN COMPETITION
Many are interested to join for the upcoming garden competitions.
Re-creating Baguio’s green and beautiful environments

Through the competition, we were able to discover the many interesting and inspiring stories in creating and nurturing a garden.
CRAFTS
COMPETITION
total competition entries for the 3 categories:

- 4 textile weaving
- 9 basket weaving
- 8 metalcraft

CRITERIA FOR JUDGING:

- Innovative design
- Artistry
- Craftsmanship
- Scalability
textile weaving
basket weaving
MANDEKO KITO ARTISANAL MARKET
36 artisans participated
12 -day event
1,758,740 Php gross sales

- The products and crafts present great improvement in quality and class compared to the initial Mandeko Kito.
- The gross sales surpassed expectations and the benefits and gains went well for everyone.
Mandeko Kito Opening
November 7, 2020

Tents sponsored by StarXPO; delivered by Air21
INTERLINKED

contemporary art exhibit
INTERLINKED

Contemporary Art Exhibition
Baguio Artists

34 artists participated

84 artworks displayed at the Baguio Convention Center

868,500 Php gross sales
<table>
<thead>
<tr>
<th>ARTIST</th>
<th>ARTWORK TITLE</th>
<th>PRICE</th>
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<tbody>
<tr>
<td>Katti Sta. Ana</td>
<td>Car-free City</td>
<td>80,000</td>
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<tr>
<td>Bonifacio Rizal</td>
<td>Ang Maulol ng Dahil Sa’yo</td>
<td>70,000</td>
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<tr>
<td>Oliver Olivete</td>
<td>Prey Station 3(X)</td>
<td>44,000</td>
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<td>Robert Acosta</td>
<td>Agyaman</td>
<td>30,000</td>
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<tr>
<td>Benhur Villanueva</td>
<td>Aman di Batawa</td>
<td>150,000</td>
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<td>Benhur Villanueva</td>
<td>Sarimanok</td>
<td>234,000</td>
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<tr>
<td>Kizel Cotiw-an</td>
<td>Spirit of the Black Bird</td>
<td>6,000</td>
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<tr>
<td>Kizel Cotiw-an</td>
<td>Into the Cordilleran Mountain</td>
<td>8,500</td>
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<td>Kelly Ramos</td>
<td>Baguio Witch3s</td>
<td>8,500</td>
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<td>Leonard Aguinaldo</td>
<td>Alternate Pastureland</td>
<td>40,000</td>
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<tr>
<td>Hermie Bruno</td>
<td>Layad ya Gaget en Ama, Layad ya Gaget en Ama,</td>
<td>123,500</td>
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<tr>
<td>Tet Enciso</td>
<td>Unmother</td>
<td>74,000</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td><strong>868,500.00</strong></td>
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1,702 total number of visitors

This exhibition gathered the works of Baguio artists that characterize the city’s distinctive cultural expression, exploring themes of community, collective memory, personal and cultural identity, environmental activism, social commentary, contemporary society, and humor and local color.
INNOVATION WORKSHOP FOR ARTISANS
30 artisans participated

2-day workshop at the UP Sarmiento Hall (Nov 23-24)

10 select artisans trained for branding study and proposal workshop at VIVISTOP
DAY 1 Mentors: Raffy and Nina Tesoro

DAY 2 Mentors: Mark Wilson and Lulu Tan-Gan
ANIDO

CLOSING CEREMONIES
AND AWARDS NIGHT

NOVEMBER 30, 2020
BAGUIO CONVENTION CENTER
OUTCOMES:

1. Increased opportunities for artists and artisans for income generation and exposure to more markets outside of workplace;

2. Increased appreciation of Baguio as a UNESCO Creative City and understanding of indigenous arts and crafts among the locals and visitors;

3. Access and exposure to online marketing and new media reach;

4. Improved the quality of creative and artistic products
Thank You

BAGUIO CITY
Philippines