

The City of Busan

ASEAN-ROK Hub City Connecting Continent and Ocean

Two-time Host of ASEAN-ROK Commemorative Summit

- Successfully held ASEAN-ROK Commemorative Summit in '14 & '19, Mekong-ROK Summit in '19
- Held various side events such as Food Street, Fashion Week



Established platforms for economic/cultural exchanges with ASEAN

- ASEAN Cultural Center for a better understanding among ROK & ASEAN member states
- Promoting projects to strengthen future-oriented cooperation
 - Constructing ASEAN-ROK ICT Convergence Village, ASEAN student hub center



Hub city for exchanges among ASEAN members

- Sister or Friendship relations with 6 ASEAN cities
(Surabaya, Hochiminh, Phnom Penh, Cebu, Yangon, Bangkok)
- Busan-ASEAN members : 14 air routes, 148 sea routes



Current Exchanges between Busan & Indonesia

Current Status of Sister city

- City name: Surabaya
- Location: Costal city in north–central State of East Java, Indonesia
- Size: 350.5km² (0.45 times the size of Busan)
- Population: Approx. 2.85 mil. (0.82 times the population of Busan)
- Characteristics: Capital of East Java (2nd largest city in the country)
- Sister City Relationship: Established in Aug. 1994 (26 year–long history)



Mutual Similarities

- High accessibility to well–organized logistics infrastructure via land, sea and air
- Marine city with developed industries in machinery, shipbuilding and fisheries
- Abundant well–educated human resources with many high–quality local universities (16 in Surabaya, 22 in Busan)

Current Exchanges between Busan & Surabaya

Human Resource Exchanges

- Operated a mutual training program for teenagers between the two cities (Since '07)
- Operated a training program for firefighters of Surabaya at Busan Firefighter School (Jul&Nov.'16)
- Urban development exchange experience for Surabaya gov't officials (Aug. '17)
- Busan regularly participated in 'Korea Night' in East Java, Indonesia (Since '07)



Cultural Exchanges

- Busan performance team participated in cross-culture festival in Surabaya (Since '08)
- Surabaya delegation participated in multicultural harmony event in Busan (Since '09)
- Surabaya performance team invited to 25th anniversary of sister-city relationship event in Busan ('19.)



Current Exchanges between Busan & Surabaya

Progress on Economic Exchanges

- Held trade expo for shipbuilding equipment & materials (Feb '17 /Nov. '19)
- Visited state-run shipyard & signed MOU on cooperation (Mar '19)
- Supported introduction of Busan local products on home shopping broadcasts in Indonesia (Since '17)



Creation of Busan-Surabaya Road

- Location: Walking lane next to Busan-Indonesia Center
- Date: July '14
(Marking 20th year of sister relationship)
- Memorial Items:
Guide sign, statues of Surabaya symbols (crocodile, shark)



Plans for exchanges & cooperation to prepare for the post Covid-19 era

Strengthen cooperation in infectious disease control & medical care to tackle COVID-19

- ➔ **(Sharing of quarantine model)** Korean COVID-19 response system(K-Quarantine Model) & response practices by city
 - K-Quarantine Model : 3Ts(Testing, Tracing, Treating) response by utilizing ICT medical technology
 - Major Policy : Development of testing method based on reverse transcription polymerase chain reaction (RT-PCR)
Drive-through testing center, mobile apps for self-diagnosis, self-isolation management etc.
- ➔ **(Developing medical professional network)** Research exchanges among infectious disease experts, support training programs for medical staff *Invitations to training program for overseas doctors

Busan's COVID-19 Response

- **Status of Cases** (as of June '20)
151 in total, 140 cured, 8 under treatment, 3 deaths
- **Quarantine system**
 - Early identification of confirmed patients by prompt & wide-ranging testing system
 - Quick tracing of movements & strict self-isolation of patients
 - Transparent communication with the public: daily briefings, real-time online updates



Plans for exchanges & cooperation to prepare for the post Covid-19 era

Organize non-face-to-face working group among cities

- Strengthen collaboration & cooperation among cities via exchange networks for each area to prepare for a post COVID-19 era
 - Personal capability enhancement: Organizing age / job-tailored training programs (teenagers, university students, public officials, etc.)
 - Strengthen cooperation in key industries: Port, shipbuilding, fisheries
 - Cooperation in responding to the 4th Industrial Revolution: Participate in ASEAN-ROK ICT Convergence Village project etc.
- Agree on organization / development of cooperative roadmap for non-face-to-face measures consultative working group among cities ('20.), organize/operate the group (from '21)

ASEAN-ROK ICT Convergence Village

- Location/construction period : Busan, Korea / 2020~2024
- Jointly develop ASEAN-ROK ICT converged exchange platform based on 5G technology
- Establish infra & master plan('20.), operate collaborative program with each country(from '21)

