



# Trenggalek's Discourse: **Culture as a basis for ensuring equality and social inclusion occurs**

**Mochamad Nur Arifin**

Vice Mayor Regent Trenggalek





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# Where is Trenggalek?





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# How to accessed Trenggalek?

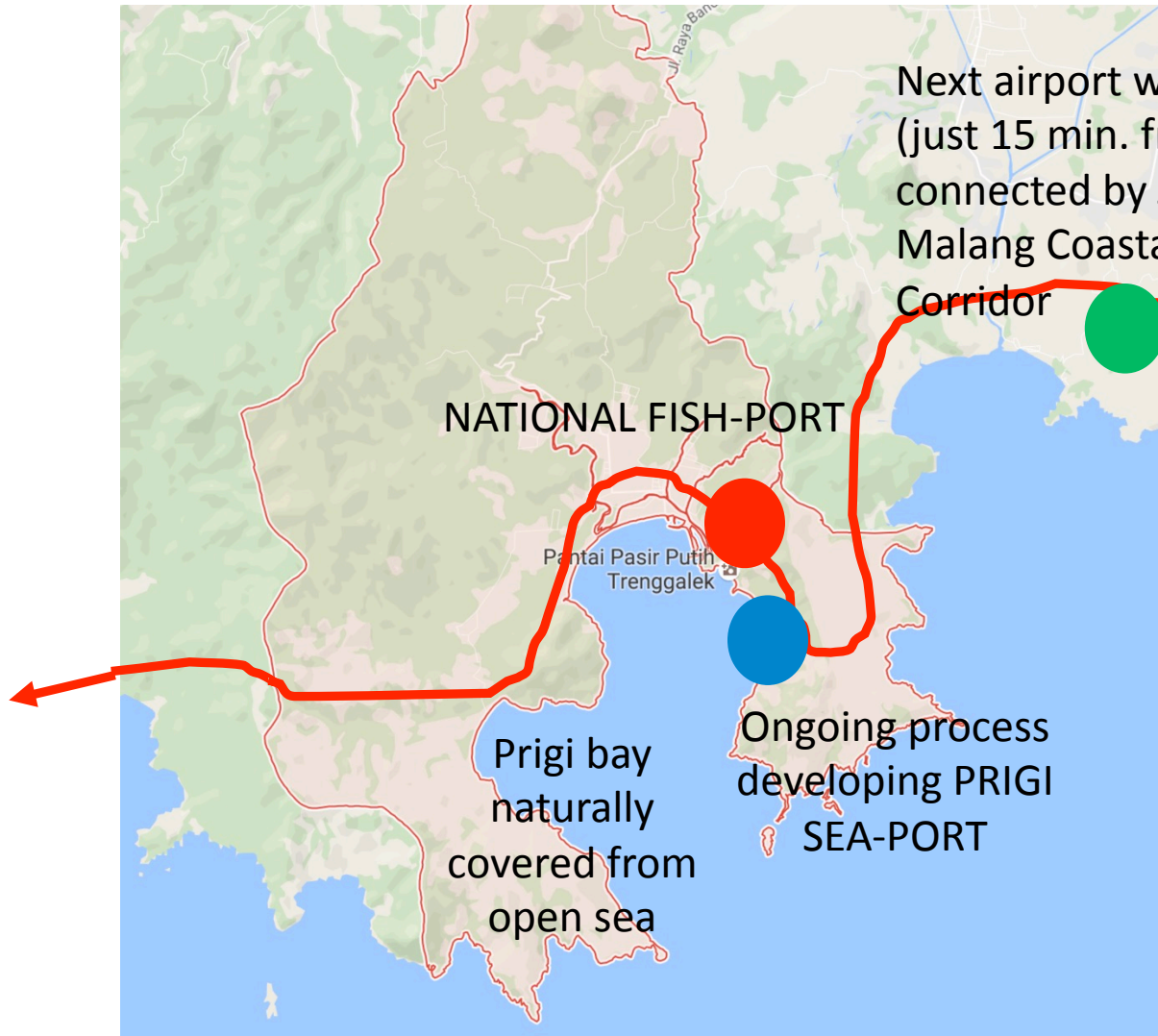




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# Prigi Bay Potential Watulimo, Trenggalek



Jogja-Malang  
Coastal Highway Corridor







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# Dimension of Culture

**NOT ONLY**



**BUT ALSO**





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# Learnt from the Past: Achieved Independence

**Hundred years  
ago: Seporadic  
Action Failed**

**28 Oct 1928 we proclaimed 3  
ideals (one motherland, nation,  
and languages) called Youth  
Pledge**

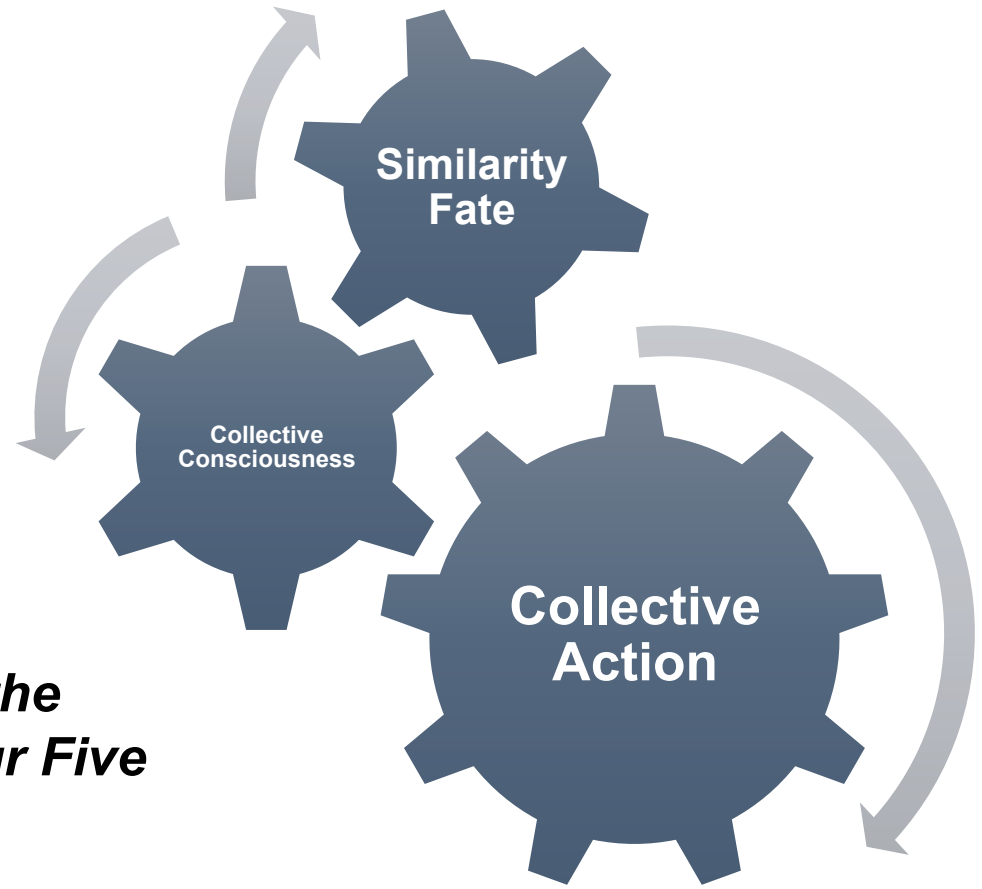
**17 August 1945 we proclaimed  
our Indepence Statement**





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# Gotong-Royong: The Cultural Heritage of Indonesia



***Soekarno referred to it as the essences of Pancasila (our Five Philosophisce Grondslag)***





# Similarity fate means **Equity** and **Equality** must be!

NO PLACE FOR DISCREPANCY

## NO PLACE FOR DISPARITY

NO PLACE FOR ASYMMETRY

“ *So, this is our calling  
as a government (the  
servant of people)* ”





# Goodwill convert to operational policy

Giving low-rate credit to  
Traditional  
Markets Traders  
who indebted to  
moneylenders

Local government  
bank lend the  
cash to the  
cooperative that  
owned by traders  
community



Without collateral. How can? Because we applied gotong-royong. There is a mutual aid = there are mutual responsibility

Evaluation:  $NPL = 0$



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# Poverty Reduction Strategy: reduce the burden & increase revenue



**Principle: Downward Looking**

**GERAKAN  
TENGOK BAWAH  
MASALAH  
KEMISKINAN**

**1**

**Golden Standart  
Classification**

Ensure the same  
vision to define  
the poor body and  
ensure fairness

**2**

**Mutation  
Mechanism**

To watching the  
movement of poor  
body, helping  
design outcome

**3**

**Poverty and  
Vulnarable  
Service Center**

Ensure the inclusion  
of services to all  
disadvantages ones

**4**

**Fostering and  
Empowering**

Ensure a  
sustainable  
livelihoods

**5**

**Evaluation and  
redefinition**

Ensure *sustainable  
innovation occurs*



# Build Equality: Cooperative must be



Main Companies as an  
Entrepreneurs  
Initiatives who managed  
the whole systems  
business process



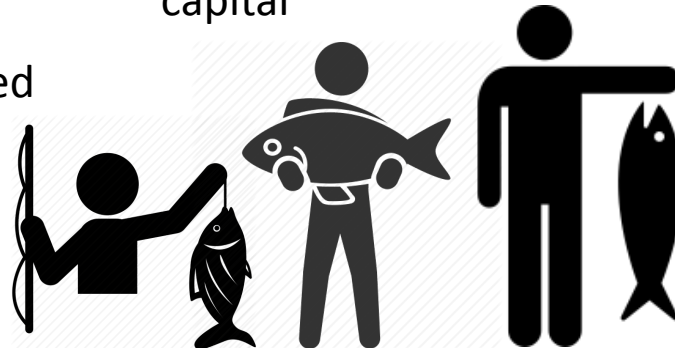
As an Example The  
Succesful  
Cooperatives in  
Japan



Capital Holders as a  
members by proportion of  
capital



Higher Learning  
Institution as a  
companion  
empowerment program  
if needed

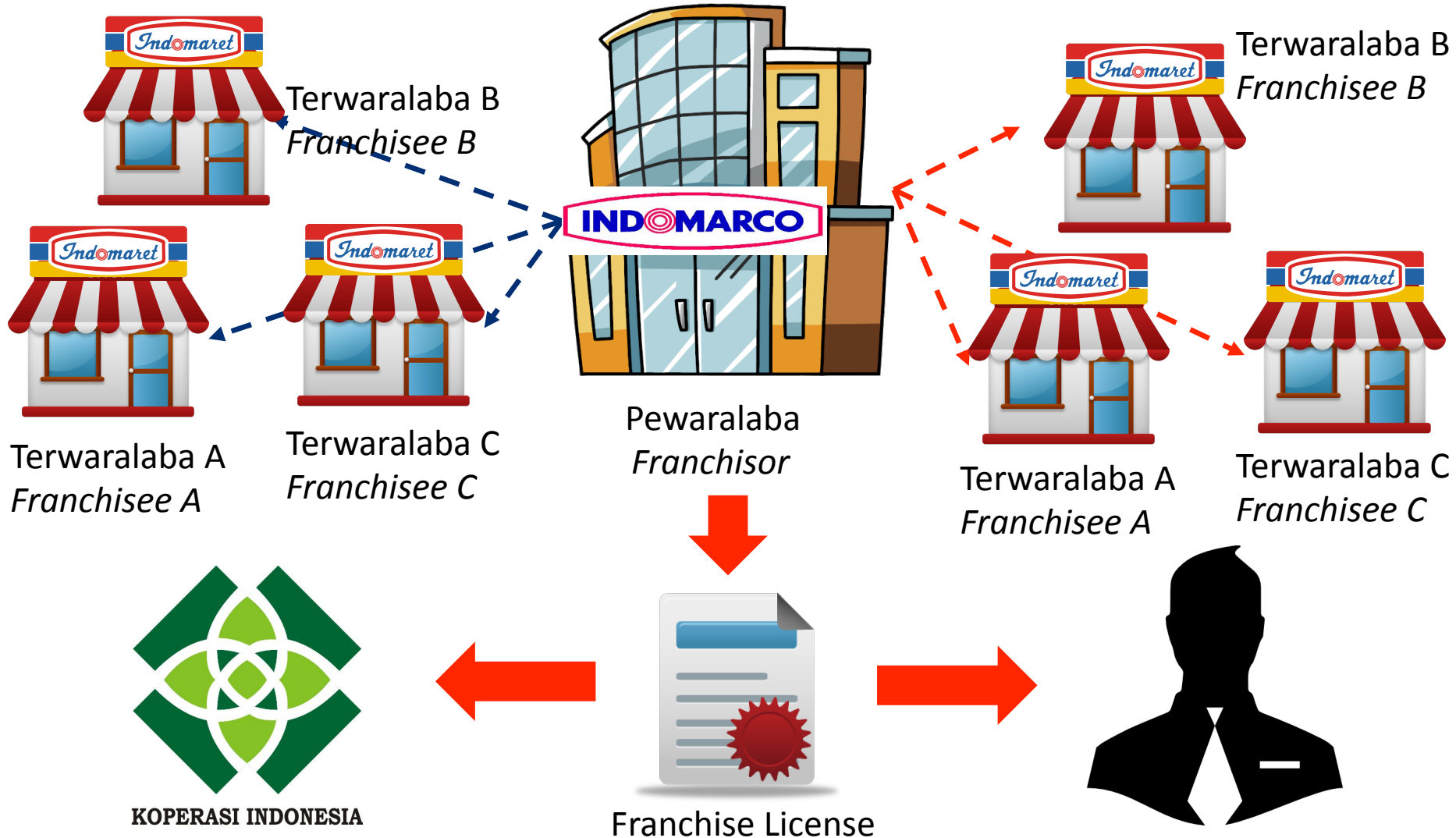


Fishermans as also a  
members who entitled  
sharing by proportion of  
contribution



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# Our discussion with House of Representatives



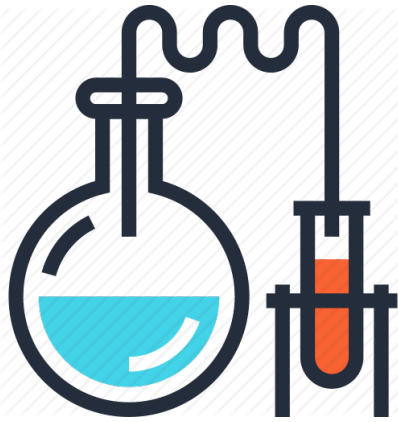




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# **SME needs gotong-royong also: communal branding**



**Improvement  
Laboratory**



**Certified  
Trenggalek  
Gemilang**



**Communal  
Branding**





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So, There are an example that  
we did to ensure **social  
inclusion occurs.**



Our Vision: Moving Forward Together





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**Welcome to Indonesia, The country with  
a lot of history, a lot of beauty, and a lot  
of PHILOSOPHY.**

wonderful  
indonesia 