



# 2016 Changwon/UNESCO Asia · Pacific Regional Education Conference

2016 창원시/유네스코 아 · 태지역 교육회의

Invitation to the Conference



유네스코한국위원회  
Korean National Commission for UNESCO



국가평생교육진흥원  
National Institute for Lifelong Education



# 2016 Changwon/UNESCO Asia-Pacific Regional Education Conference



## Invitation to Changwon/UNESCO Asia-Pacific Regional Conference on Exploring the New Paradigm of Community Learning Centers through Online Lifelong Learning

Dear Sir / Ma'am

It is our great pleasure to inform you that the City of Changwon, the UNESCO Bangkok Regional Bureau for Education and the Korean National Commission for UNESCO will co-organise 'Changwon/UNESCO Asia-Pacific Regional Conference on 'The New Paradigm of Community Learning Center through On-line Lifelong Education' from 9th to 11th of May.2016, in Phuket, Thailand with the technical and financial assistance from The National Institute for Lifelong Education, Korea and Phuket City, Thailand.

The main purpose of this conference is to provide an opportunity for joint discussion and collaboration with local government education policy makers, educational experts and stakeholders to search for and create new development pathways for local societies through community learning center and on-line Lifelong Learning in both rural and urban area of Asia and Pacific region. In addition, the meeting will serve as a platform to share successful initiatives and practices in various paradigms of lifelong learning undergoing rapid technical advancement. Moreover the discussion will address the feasibility of development strategies in line with creating a sustainable future for local industry. The organizers will support 3-days of hotel accommodation, meals and local transportation for invited participants.

If participants require entry visas, they should proceed to apply for a visa at the Royal Thai Embassy or Consulate with this invitation letter. We would greatly appreciate confirmation of your participation by 10 April 2016 through the separately attached registration form.

Thank you for your support and we look forward to your participation at this important meeting.

For more information, please refer to the attached concept note. If you have any enquiries, Please feel free to contact Ms Eun-jae Shin (ejshin2848@korea.kr) or Mr Ichiro Miyazawa (i.miyazawa@unesco.org).

Sincerely,

A handwritten signature in black ink that reads "Sangsoo Ahn".

**Sangsoo Ahn**  
Mayor  
Changwon City

A handwritten signature in black ink that reads "Gwang-Jo Kim".

**Gwang-Jo Kim**  
Director  
UNESCO Bangkok

A handwritten signature in black ink that reads "Dong-seok Min".

**Dong-seok Min**  
Secretary-General  
Korean National Commission  
for UNESCO







## Background

Lifelong learning encompasses learning at all ages and subsumes formal, non-formal and informal learning. Today, in a complex and fast-changing world, it is necessary for individuals to acquire and adapt competences such as knowledge, skills and attitudes through all forms of learning to cope with various challenges. In countries, lifelong learning has been a topic of high importance in the education discussion in view of the 21st Century and the Sustainable Development Goal 4: to Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.

Like other regions, providing support to the unemployed, to disadvantaged youths and adults, and to those illiterate is of serious concern and highest priority to Asia. In this region, the range of required skill development is so broad due to its geographical locations, cultural contexts, and socio economy status. In city areas where rapid urbanization has been happening, many youths remain in squalid slum conditions and for those youth the only employment options are insecure and subsistence activities. Many of these kinds of activities have the potential to create wealth but further development of those activities and wealth are difficult due to unavailability of skill education and training. In rural areas, disadvantaged youth are dependent on a combination of small-scale farming and poorly paid casual labor. According to the latest Global Monitoring Report 2012 which focuses on Youth and Skills, many young people are unable to acquire foundations skills they need, and many governments neglect key skills that are essential for development, and those disadvantaged lose out as a result.

There is no question that governments with their partners need to largely invest into skill development in particular for disadvantaged youth and adult.

Technical Innovations have been changing ways of learning, skill development, and income generations as well as the way we meet and interact. In cities, through SNS and various kinds of platforms people with similar needs and interests have started to get together to learn and work for common purposes and missions. There are a number of virtual communities online learning to work and expanding opportunities to meet and create new lessons and in projects and across cities. There are more and more private co-working and learning spaces in cities. These could be recognized as new types of community learning centers in cities. Even in rural areas, due to good technological connectivity it is becoming easier for anyone to be connected, learn together and share knowledge and values in the country as well as over countries. Electric commerce has created a lot of possibility for a community organization and an individual to sell cultural art crafts locally produced.

Likewise, local tourism is also rapidly being promoted through online platforms, which has created a lot of income generation and job opportunities.

Community learning centers (CLCs) is an effective delivery mechanism of lifelong learning, which are common and accessible for people in local communities. CLC programmes are in operation in more than 24 countries throughout the Asia-Pacific region as well as 10 countries in the Arab region. The number of CLC and similar kinds of literacy centres is estimated to be more than 170,000 in Asia and Pacific. The purpose of the CLC is to promote human development by providing opportunities for lifelong learning to all people in the local community. CLC supports empowerment, social transformation and improvement of the quality of life of the people. The main functions of CLC are to provide: i) education, training, and skill development ii) community information and resource services, iii) community development activities, and iv) coordination and networking. There are various types of CLCs supported by the government, NGOs, and other donors. Some CLCs are fully owned and managed by communities. The purpose of this conference is to share and discuss how the community learning system in urban and rural settings could be progressed with utilizations of technical advantages and connectivity according to all aspects of Sustainable Development Goals which was endorsed by all member states in September 2015.



## Objectives

The main objective is to Inform and exchange ideas and experiences on Lifelong Learning and Skill Development through online content and connectivity. Specifically, participants will be having their own thoughts and answers against key questions below;

1. What are the trends of new community learning systems in urban settings and how do these function to promote lifelong learning?
2. How best can online contents and connectivity could be utilized at the community place like CLCs in rural and urban setting?
3. How best can local art craft products and eco-tourism can be promoted through connectivity and community learning centers?





# 'New Paradigm of Community Learning Center throughout on-Line Education'



## Expected Outcomes

It is expected that the following outcomes will be achieved at the end of the Conference

1. Increased knowledge of participants on Lifelong Learning and Skill Development through CLC, online contents, and connectivity
2. Dissemination of the information and discussion in the conference through publication and online content
3. New collaborations among governments, cities, participants and conference presenters



## Venue of the conference and accommodation

Phuket Graceland Resort and Spa  
| Mobile +66 91 8252339  
T +66 76 370500 | F+ 66 76 0370588  
Email : thanyarat.h@phuketgraceland.com



## Participants

The conference will be attended by two nominated participants from each country in Southeast, South and East Asia, participants of ONIE, the Ministry of Education Thailand, participants from two metropolitan cities of Phuket and Bangkok. The nominated participants (Government & NGO) are those who are actively planning, conducting and supervising CLCs in their respective countries. The total number of international participants, including UNESCO/UN, donors, private sectors, NGOs, ARTC, will be about 50 and the national (Thai) participants will be around 100.



## Language

English will be the working language of the conference.



## Correspondence

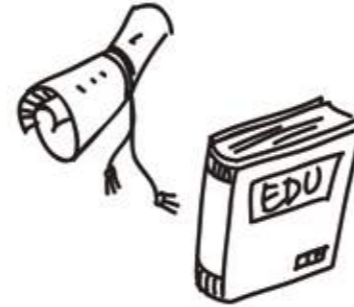
All correspondence concerning this Conference should be addressed to the following offices:

**Changwon City**  
Office of Education & Legal Affairs  
3F Changwon City Hall  
151 Jungangdaero, Changwon-si, Republic of Korea  
Tel: (82) 55-225-2406 Fax: 82-55-225-4704  
E-mail: ejshin2848@korea.kr  
**On behalf of Changwon City \_ EDIA Co., Ltd**  
81, Jungang-daero, Seongsan-gu,  
Changwon-si, Gyeongsangnam-do  
Manager: Song HeeJin Tel: (82) 70-4759-9105  
E-mail: edia0430@daum.net  
**UNESCO Bangkok**  
920 Sukhumvit Rd., Prakanong  
Bangkok 10110, Thailand  
Tel: (662) 391-0577  
Fax: (662) 391-0866  
E-mail: i.miyazawa@unesco.org





# Programme Agenda



## Day 1 / 5.9 (MON)

Time	Program	Speaker
08:50~09:00	Registration	
09:00~09:50	Opening	
	- Guests Introduction	M.C
	- Opening Remarks	1. Mayor of Changwon 2. Director of UNESCO Bangkok 3. Secretary-General of the Korean National Commission for UNESCO
	- Welcome Remarks	Mayor of Phuket
	- Congratulatory Remarks	Secretary General, ONIE, the Ministry of Education, Thailand
	- Introduction of Conference	UNESCO Bangkok
09:50~10:00	Group Photo	
10:00~10:30	Coffee Break & Media Conference	
10:30~11:45	Key Lecture "New vision and Model of Lifelong learning toward Sustainable Local Community development"	President National Institute for Lifelong Education
11:45~13:00	Lunch	
13:00~15:00	Session 1. On-Line Lifelong Learning Program in Community Learning Centers - Case of Urban Area - Case of Rural Area	TBD(Local Governments (Changwon, Phuket, IAEC member city) MOE in Thailand, etc
15:00~15:30	Coffee Break	
15:30~17:30	Session 2 Effective way of using ICT for open community - Strategy on management of CLC as the local ICT center - Empowerment of local citizen in ICT Education	Moderator : TBD Speakers: TBD
18:00~20:00	Welcome Dinner	

## Day 2 / 5.10 (TUE)

Time	Program	Speaker
09:00~09:40	Development of Local Industry by CLC using ICT Education - The role of Local Institutes such as University, Enterprises to build the capacity of citizens	Cornell University
09:40~11:00	Session 3 Connected Lifelong Learning to local business - Income Generating program - Sustainable Tourist Industry	Speakers : TBD
11:00~11:20	Coffee Break	
11:20~12:30	Session 4 Connected Lifelong Learning to local Community Development - Virtual Community program - Classroom on-line Education vs Artificial Intelligence Mentor	Speakers : TBD
12:30~14:00	Lunch	
14:00~16:00	Session 5: Group Discussion Effective On-Line Lifelong Learning system and Way forward to the future CLC - Enhancing on-line lifelong learning program and mobilizing resources within AP region - Building a Network of CLCs in AP region	
16:00~17:00	Closing Summary of Conference	UNESCO Bangkok
18:00~	Dinner	

## Day 3 / 5.11 (WED)

Time	Program	Speaker
09:00~14:00	Study Tour	Phuket City



## Major participant



Mayor of Changwon City  
**Mr. Sangsoo Ahn**

**'Education is Future hope'**  
**Ensure everyone can enjoy education with no burden of education cost**

After 4 terms as a congressman in Korean National government, Mr. Sangsoo Ahn came back to his hometown to serve for the development of urban wellbeing of Changwon citizens. Especially, he is pursuing to improve the Education gap and initiate to provide the educational policy for local students in Korea. Furthermore, he tries to contribute to lead a international education city in the collaboration with UNESCO and IAEC networks.



Director of UNESCO Bangkok  
**Mr. Gwang-Jo Kim**

**'Ensuring that everyone has the right to a quality education is the most effective path that we can pursue to peace and sustainable development.'**

Mr. Gwangjo, Kim has worked in various capacities for the Government of the Republic of Korea. As Deputy Minister of Education and Human Resources, he initiated the "Global Human Resources Forum", aimed at providing an international platform for sharing information, knowledge and best practices in human resources issues among leaders.

He also worked in the Office of the President of the Republic of Korea, where he assisted former President Young Sam Kim in the fields of education and social policy.

Mr. Kim also played a key role in an education reform initiative that aimed to restructure the entire Korean educational system. While at the World Bank in Washington D.C. as a Senior Education Specialist, Mr. Kim acquired widespread international expertise, coordination, networking and overall programmatic management and delivery skills.

He is a member of various professional associations on education policy, finance and economics, and has published works in education and ICT, and educational reform.



Secretary-General of the Korean National Commission for UNESCO  
**Mr. Dong-seok Min**



**"Lifelong learning is the key, not just to the development of the individual and nation, but to the betterment of all of humanity."**

For over thirty years, Mr. Dong-seok Min has worked in various positions within the Government of the Republic of Korea, and his career has mainly focused on areas requiring international cooperation. After working in the Ministry of Foreign Affairs for almost twenty years, he went on to be the Advisor to the Executive Secretary of the United Nations Economic and Social Commission for Asia and the Pacific (ESCAP), Deputy Minister for Agricultural Trade Policy of the Ministry of Agriculture and Forestry (MAF), and the 2nd Vice-Minister of the Ministry of Foreign Affairs and Trade.

Since he was appointed Secretary-General of the Korean National Commission for UNESCO in 2012, Mr. Min has been committed to pursuing the realization of every person's right to quality education. In 2014, to celebrate the Commission's 60th anniversary, he proposed a new vision for the organization, which focuses on the enhancement of peace and education for all, especially through nurturing global leaders and supporting education in developing countries. Accordingly, he has been at the forefront of spreading UNESCO's values in Korea and abroad through initiatives such as the Global Citizenship School, and the Bridge Africa and Asia Projects.



Mayor of Phuket City  
**Ms. Somjai Suwansupana**

**"Education is the main source of innovation for the advanced society and foster the empowerment of local citizen."**

Mrs. Somjai Suwansupana, the Mayor of Phuket who has been served for 3 terms already devotes herself for the social cohesion of the city, with the participation of the Phuket citizens themselves. She also registered for a member city of IAEC to improve the lifelong learning system and build the international cooperation networks in Education.



President  
National Institute for Lifelong Education  
**Ms. Youngwha Kee**

**"Lifelong Education is the pillar of people's happiness, the global prosperity and the seed of the sustainability."**

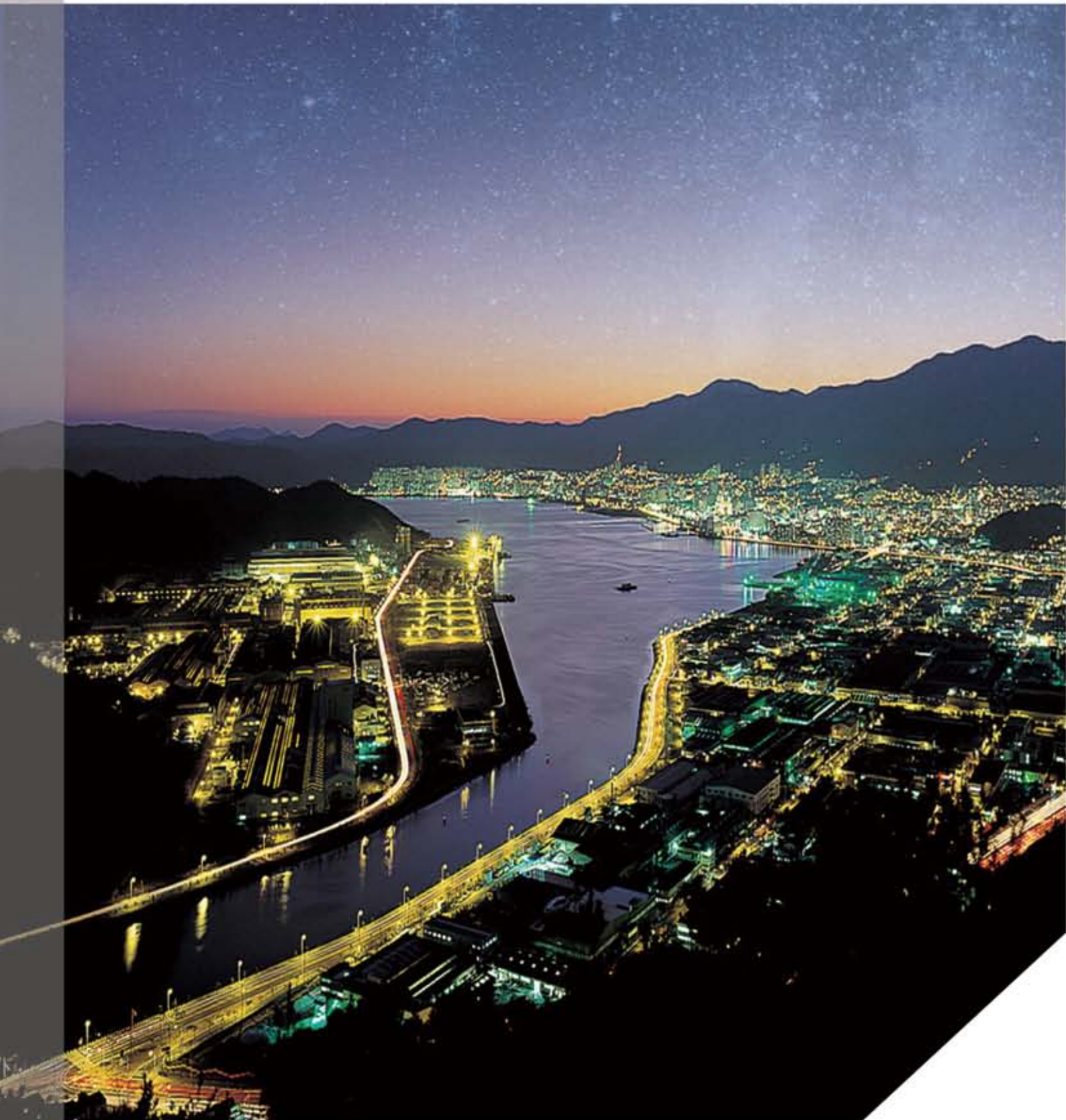
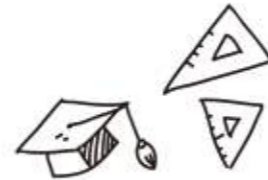
Dr. Youngwha Kee, the president of the National Institute for Lifelong Education is a professor of Lifelong Education in Soongsil University.

She is an Advisory Committee Member to the Lifelong and Vocational Education Bureau and Government 3.0. Also she contributes to work for advisory on village enterprises, evaluation on the local governments, consultation on the public sector. Dr. Kee published books and articles such as "The Roles of community education in Saemaul undong in Korea(2010)", "Educational gerontology in Korea: an interpretive and critical study(2010)" and "Learning and Community Approaches for Promoting Well-Being (2015)".





## Introduction of Organizers



## The city of Changwon

Changwon's strong industrial foundation and urban infrastructure, Masan's cultural value as a sacred home of the democratic movement and naval port city, Jinhae's abundant development factors and beautiful oceanic leisure resources-by combining and developing the merits of the three cities harmoniously, Unified Changwon City is taking on the appearance of a world-class city day by day.

By joining 14 international organizations, participating in the common development of global cities and further strengthening global urban marketing, Changwon is leading change in the international urban environment.



## UNESCO Bangkok Regional Bureau for Education

The Asia-Pacific region is home to almost two thirds of the world's population and comprises countries of great economic, religious, political and cultural diversity. UNESCO has 46 member states and two associated members in the Asia-Pacific and is present in those countries with a network of 14 field offices. Established in 1961, UNESCO Bangkok has a dual role as both the Regional Bureau for Education, UNESCO Bangkok provides policy advice, technical assistance and capacity development support, to Member States and other UNESCO field offices in the region and facilitates knowledge partnership and networking in the area of education. As a Cluster Office, UNESCO Bangkok is responsible for the implementation of all UNESCO Programmes in the "Mekong" countries-in Thailand, Myanmar, Lao PDR, and Singapore, and in collaboration with UNESCO country offices in Hanoi(Viet Nam) and Phnom Penh(Cambodia).



## Korean National Commission for UNESCO

"Building peace with the people of Korea, sharing dreams with the world through education"

In accordance with the UNESCO Constitution, the Korean National Commission was founded on 30 January 1954 to pursue the goals of UNESCO in the Republic of Korea. Since then the Commission is actively working to further strengthening existing cooperative relationships with stakeholders at the national, regional and international levels through various programmes in education, science, and culture. In celebration of its 60th anniversary in 2014, the Korean National Commission for UNESCO declared two visions for the next chapter of its history—"Building Peace with the People of Korea" and "Sharing Dreams with the World through Education"—and is currently implementing various activities within Korea and abroad to realize its commitment to peace through education.



# 'New Paradigm of Community Learning Center throughout on-Line Education'



## GENERAL INFORMATION NOTE

### 1. Registration

To confirm participation in the Changwon/UNESCO Asia-Pacific Regional Education conference on 'New Paradigm of Community Learning Center throughout on-Line Education', participants are requested to submit the following documents to Ms. Pornpilin at p.smithveja@unesco.org by **10 April 2016**

- 1) A completed Registration Form for all participants;
- 2) A signed Travel Statement
- 3) A copy of the Personal Information Page of the passport

**Please copy in the email communication Ms. Eun-jae Shin (ejshin2848@korea.kr), and Ms. Mari Asano (m.asano@unesco.org).**

Upon receipt of the completed registration, the Secretariat will further communicate with the confirmed participants on necessary arrangements and documentation to facilitate the participation at the meeting.

### 2. Travel Arrangements

**Changwon city** will bear the costs of economy air-ticket from/to Phuket city for the speakers, moderators and invited guests under the agreement with UNESCO Bangkok. Other participants shall arrange and cover other travel costs such as air tickets, visa fee, transit fee, etc.

#### On behalf of Changwon City

**Agency name** EDIA Co., Ltd  
**Address** 81, Jungang-daero, Seongsan-gu, Changwon-si, Gyeongsangnam-do  
**E-mail** edia0430@daum.net  
**Mobile** (82) 70-4759-9105  
**Manager** Song HeeJin



### 3. Passport and Visa

The participants are responsible for ensuring that they are in possession of a valid passport (with at least six-month validity beyond the travel date) and other required travel documents.

The participants are required to contact the Royal Thai Embassy/Consulate in their respective country and apply for visa on their own, if a visa is needed. Please consult the website of the Thai Ministry of Foreign Affairs to check if your country requires a visa to enter Thailand. The cost of visa will be the responsibility of the participants.

Should you require any assistance in obtaining your relevant visa, please contact the Secretariat (see contact details on the last page).

### 4. Accommodation

To simplify your logistical arrangements and to ensure the quality of participation, the administrative assistance has reserved rooms for the participants at the **Phuket Graceland Resort and Spa** for the period of the meeting, **which is from 8 May to 11 May 2016**.

The check-in date will be from **8 May** to 3pm of the check-out date **11 May**. In the case that flights are not available according to these dates, an additional day can be considered as appropriate.

Participants shall be responsible for covering all extra expenses incurred during the meeting, including items consumed in the room, personal calls and usage of the business center.



# 2016 Changwon/UNESCO Asia-Pacific Regional Education Conference



## 5. Meals

**During the meeting from 9 May to 11 May, lunch and refreshments during coffee breaks will be provided for all participants. Also, dinner will be provided for all participants on 9 May and 10 May.**

Participants with dietary requirements are required to inform the Conference Secretariat upon registration or via e-mail.

Breakfast at **Phuket Graceland Resort and Spa** is included.

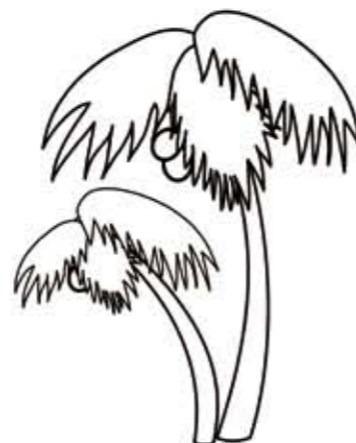
## 6. Exchange Rate

The commercial rate is subject to change daily. The exchange rate for cash is slightly lower than for travellers' cheques. There are banks and currency exchange kiosks located at the Suvarnabhumi Airport and near the hotel. ATMs are also located at various locations within walking distance from the hotel (for exact locations, please ask the hotel front desk).

The current exchange rate is approximately THB 35.79 to USD 1.00 (UN Exchange Rate as of 1 February 2016).

## 7. Weather and Attire

The daily average temperature for Phuket at the time of the meeting is generally around 32 C. The average temperature ranges from 23-33C. Only light clothing will be necessary for outdoors, but it is worth noting that the hotel is fully air-conditioned. It is therefore advisable that you pack appropriate clothing for the meeting. Please also note that occasional rain showers are expected at this time in Thailand and an umbrella will be useful.



## 8. Transport from Bangkok to Phuket Meeting Venue and Hotel

### 1. BY CAR

From Bangkok, take Highway No.4 (Phetchakasem Road) through Phetchaburi, Prachuap Khiri Khan, Chumphon, Surat Thani and Phang-nga Provinces, then cross the Thep Krasattri Bridge or Sarasin Bridge to Phuket Island.

The total distance is 862 kilometers and the travel time is approximately 12 hours.

### 2. BY BUS

Air-conditioned and non-air-conditioned buses leave Bangkok's Southern Bus Terminal for Phuket several times daily. Trips by air-conditioned bus, which normally leaves in the evening, take about 13 hours.

### 3. BY RAIL

There is no direct train service to Phuket. Travelers arriving by train must get off at Phun Phin Railway Station in Surat Thani Province and continue by regular bus to Phuket.

For more information, call the State Railway of Thailand, 1690, 0 2223 7010, or 0 2223 7020.

### 4. BY AIRPLANE (RECOMMENDED)

This is perhaps the easiest way to get to Phuket. Domestic airlines operate several flights daily between Bangkok and Phuket. Only 1.05 hrs from BKK to Phuket

### TRANSPORTATION TO AND FROM Phuket AIRPORT

Phuket International Airport is located approximately 30 kilometers north of the city, tel. 076 327230. Taxis between Phuket City and the airport costs approximately 400 baht but the fare to the beach ranges between 500 baht and 600 baht (The rate may decline now). Minivans charge approximately 80 baht /person to town, but 120 baht/person to Patong, Kata and Karon Beaches







## Phuket Graceland Resort and Spa



### ADDRESS

190 Thaweewong Road, Patong District, Amphur Kathu, Phuket 83150, Thailand

### TEL

+66(0)76370500

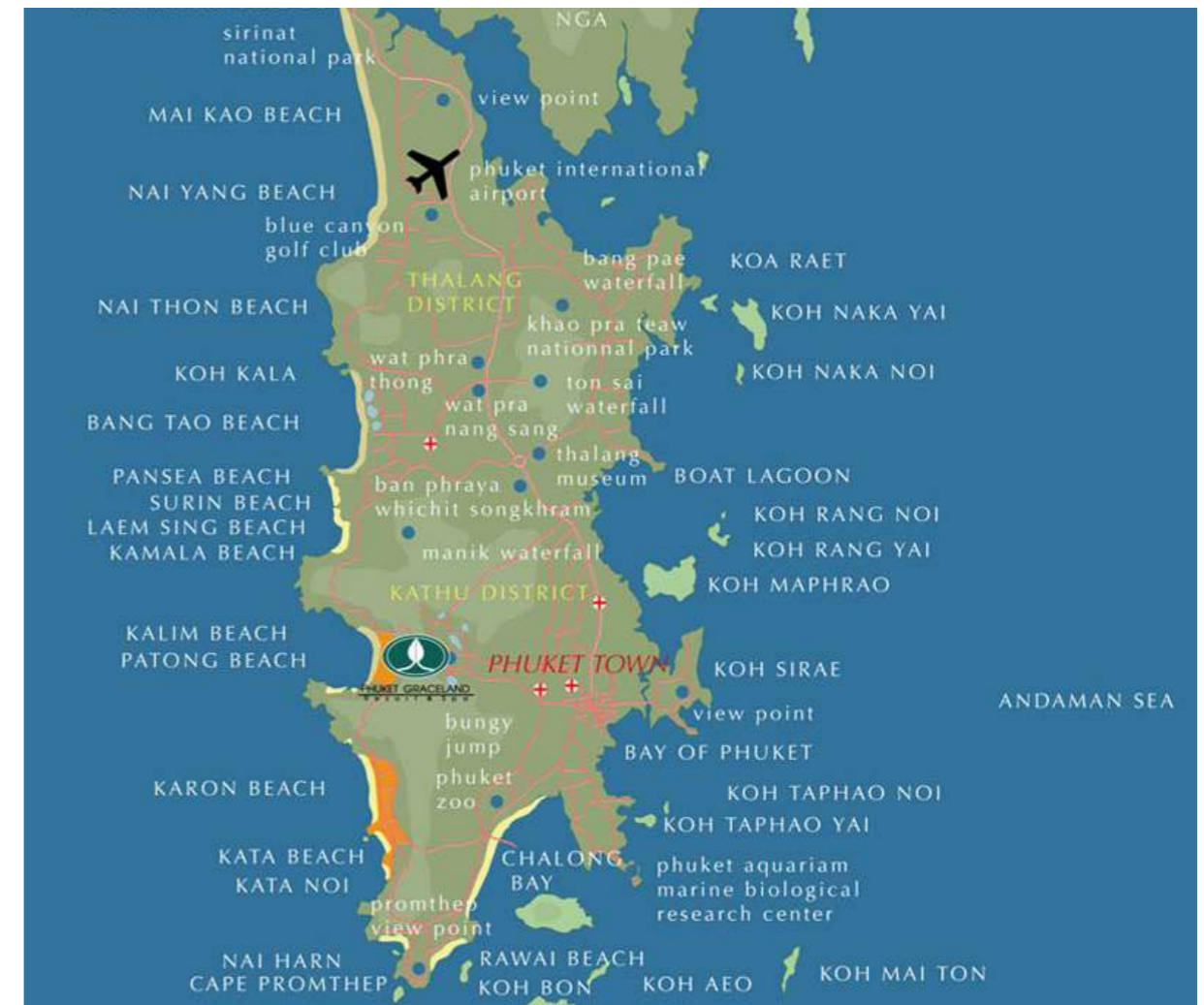
### FACILITY

Swimming pool, Fitness centre, Snooker club, Spa, Bar, Internet&Library, Gift shop

Section	content
Hour(Minute) to the airport	50 minutes
Distance to airport	40km
Check-in / Check-out	12:00 pm / 03:00 pm
Number of Rooms	600
Number of Floors	4th floor
Year remodeling	2012



## Phuket Town Map



### Further Information

For more information or any enquiries related to the Conference, you may contact the Secretariat at: UNESCO Bangkok

Asia-Pacific Regional Bureau for Education  
Mom Luang Pin Malakul Centenary Building 920 Sukhumvit Road  
Prakanong, Klongtoey Bangkok 10110 Thailand  
(+662) 391 0577

**Ms. Pornpilin Smithveja** Tel: +66 23910577 Ext.381 Email: [p.smithveja@unesco.org](mailto:p.smithveja@unesco.org)

### On behalf of Changwon City

**Agency name** EDIA Co., Ltd

**Address** 81, Jungang-daero, Seongsan-gu, Changwon-si, Gyeongsangnam-do

**Manager** Song HeeJin **E-mail** [edia0430@daum.net](mailto:edia0430@daum.net) **Mobile** (82) 70-4759-9105