



ASEAN MAYORS FORUM MAKASSAR 2015

Adaptive and Intelligent Cities
for an Integrated Borderless Prosperous Region

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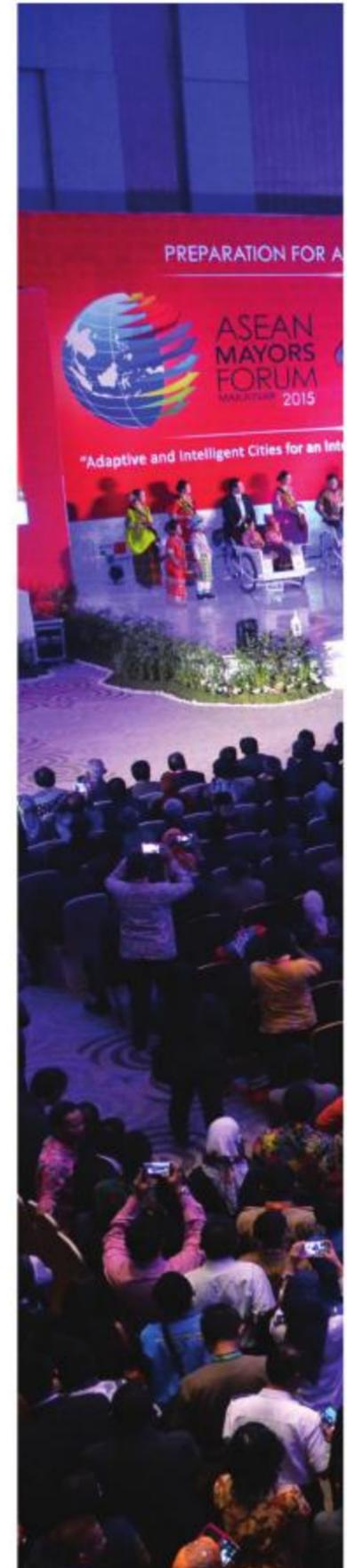
The 2015 ASEAN Mayors Forum gathered over 500 representatives from the ASEAN member states, from many different horizons: local governments and associations, academia, national governments and international organizations, and thousands people at the ASEAN Community Week.

UCLG ASPAC would like to thank the city of Makassar for hosting the Forum, which gave a precious opportunity to regional actors, of all level, to gather and discuss the future of the ASEAN regional bloc and its local communities. Additionally, we thank all partners whose involvement have greatly contributed to the success of the AMF, this includes the Association of Indonesian Municipalities (APEKSI), the Indonesian Ministry of Home Affairs, Indonesian Ministry of Foreign Affairs, United Nations Development Programme (UNDP), European Commission and other organizations who have been working together to support the event.

For more than a decade, the organization has been working on fostering regional and local cooperation in the Asia and Pacific. UCLG ASPAC is thus extremely proud to announce, that the agreement to an annual meeting of the ASEAN Mayors was signed in the Makassar Declaration 2015. The signing represents the continuous commitment of the region's leaders in improving the overall welfare of the ASEAN Community. It is a true milestone in achieving a stable and dynamic network of regional actors to drive ASEAN's progress.

Local governments have a strategic role in society. Their proximity to communities naturally gives them a better understanding of its needs and concerns. At the same time, local governments' crucial link to central governments and their unified voice on issues that affect citizens on a daily basis, resonates to regional and global developments such as the ASEAN. With the launch of the ASEAN Community in 2015, local governments should take advantage of the opportunities it aims to bring to the region and its people. To a large extent, this would entail capacity building and training on a wide range of thematic areas and skill sets. For example, the potential of small and medium enterprises to contribute to local economic development can be boosted by institutional or policy reforms implemented by local governments. Without mutual cooperation and a spirit of camaraderie with our neighbors, the potential gains that could improve the quality of people's lives, as well as regional prosperity, could be lost, or the time to resolve urgent problems lengthened.

Our gathering in Makassar is a step towards realizing the region's common dream – that no one will be left behind. We are moving ahead to establish a robust network of local governments in the region that will play an influential role in the growth and development of ASEAN.





**OUR GATHERING IN MAKASSAR
IS A STEP TOWARDS REALIZING
THE REGION'S COMMON
DREAM — THAT NO ONE WILL
BE LEFT BEHIND.**

Dr. Bernadia Irawati Tjandradewi
Secretary General of UCLG ASPAC

FOREWORD

The city of Makassar is deeply attached to the value of cross-border local cooperation. As a both a coastal city and a province capital, we believe initiative, dialogue and exchange between citizens and regional leaders, are key to the development of ASEAN. With the upcoming agenda of ASEAN Community 2015, cooperation among local actors becomes key in the strategy to support the success of regionalization.

The vision of one single ASEAN community will open more opportunities and bring challenges at the same time. "Are we ready?" is the big question addressed to all of development actors including local governments. With the hope to enhance our performance, our city is ready to seize the opportunities brought by this change and foster local and regional cooperation for greater capacity building. Therefore Makassar was honored and thankful to have the opportunity to host the 2nd ASEAN Mayors forum.

We believe such an event will give an encouraging message for local leaders in the region and inspire them to take greater participation in building "Adaptive and Intelligent Cities in an Integrated Borderless Prosperous Region".

During the two days of the Forum, many important issues and initiatives were discussed, but most of all the ASEAN Mayors Forum contributed to building a lasting network of communities, sharing valuable experience for a greater ASEAN.





**"ARE WE READY?" IS THE
BIG QUESTION ADDRESSED
TO ALL OF DEVELOPMENT
ACTORS INCLUDING LOCAL
GOVERNMENTS.**

Mr. Mohammad Ramdhan Pomanto
Mayor of Makassar

HIGHLIGHTS

PARTICIPANTS

More than 500 people attended the 2nd ASEAN Mayors Forum coming from various backgrounds such as local government and its associations, national government, international organizations, private companies, civil society organization and academia. The event has brought balanced representation from overseas and Indonesian cities. The ASEAN's colors were well represented during the meeting.

INTERACTIVE DISCUSSION DURING THE PLENARY, MAYORS ROUNDTABLE AND BREAKOUT SESSIONS

The meeting was placed under a very supportive atmosphere, Mayors and other participants were encouraged to speak about their experiences and bring out their voices in the discussion. Topics such as standardization of ASEAN cities, adaptive and intelligent cities, prosperous region as well as knowledge sharing among local actors were discussed, enriching the framework of the future ASEAN Economic Community 2015.



PUBLIC PRIVATE PARTNERSHIP AGREEMENT

The Mayor of Makassar and other participating ASEAN Mayors signed an agreement with counterparts from private companies. They settled to establish a Makassar Public Private Partnership Centre. This agreement is a message sent to the actors of the region on the importance of engaging corporations in local sustainable development towards ASEAN Economic Community.

SECRETARIAT OF MAYORS NETWORK

The forum agreed to establish the Secretariat of Mayors Network. This secretariat will function as the platform for mayors and local governments to learn and network. It will also performs as a supporting mechanism for cities and local governments to prepare their plans and implement their joint projects or programs. The Mayor of Makassar city has expressed his commitment to facilitate the secretariat to meet the needs of ASEAN's cities and local governments.



2
Days



500
Participants



11
Countries



71
Local Governments



30
International and
Local organizations



10.000
Visitors during the
ASEAN Community



150 OR MORE
News articles in local
and national media
outlets



MEDIA COVERAGE

The media coverage of the 2nd ASEAN Mayors Forum was massive. Many newspapers (local and national) were interested in covering the event, due to the critical issues discussed as well as the high number of participant.

This extensive media coverage contributed to the dissemination of the output of the Forum to the wider community. It also plays an important role in educating communities and raise their awareness towards the regional agenda of ASEAN Community.

Prior to the Forum, UCLG ASPAC sent a "Press Release" to media outlets and held a press conference to explain the stakes of this 2nd ASEAN Mayors Forum. Two press conferences were also held during the Forum, one after the opening and another one before the closing ceremony. UCLG ASPAC, supported by the host city of Makassar, was attached to establishing regular communication with the press, so that the outputs of the conference could be accurately shared with the public.

MAKASSAR DECLARATION

Through the declaration signed by Mayors attending the 2nd ASEAN Mayors Forum, participants delivered essential elements to strengthen local governments' position in ASEAN. The statement of Mayors in the 2nd ASEAN Mayors Forum addressed the need for local governments to work together to improve community well-being for the realization of regional agenda of ASEAN Community 2015.

The declaration also urged the ASEAN Secretariat to accommodate them in the decision making process. They reaffirmed their belief that local and regional actors will play a key role in the success of the ASEAN. To provide a platform for local governments in ASEAN becomes essential to allow them to meet and to learn from their peers.

INTRODUCTION

PREPARATION FOR ASEAN COMMUNITY



**ASEAN
MAYORS
FORUM**
MAKASSAR 2015



"Adaptive and Intelligent Cities for an Integrated Borderless and Prosperous Region"



WITH THE UPCOMING ESTABLISHMENT OF THE ASEAN COMMUNITY 2015, LOCAL GOVERNMENTS ARE ON THE FRONT LINE TO ENSURE THE GOALS OF THE ASEAN COMMUNITY.



- **THE ASEAN POSITIONS ITSELF AS THE SECOND FASTEST GROWING ECONOMY IN ASIA, WITH AN INCREASE OF ITS GDP OF MORE THAN 300% BETWEEN 2001 AND 2014.**
- **THE ASEAN MAYORS FORUM IS AIMED AT PROMOTING CROSS-BORDER INTERACTIONS BETWEEN LOCAL GOVERNMENTS.**

Urban development challenges in the ASEAN region have increased the role of local governments. With the upcoming establishment of the ASEAN Community 2015, local governments are on the front line to ensure the goals of the ASEAN Community. Therefore their awareness and willingness to support the establishment of the ASEAN Community is essential, to ensure the

links between local developments to regionalization efforts.

The First ASEAN Cities Mayors Forum took place on the 24-25 October 2011, in the city of Surabaya, Indonesia. This forum was the occasion for local governments to affirm their commitment to enhance cooperation among ASEAN cities, through exchange of experiences and best practices among ASEAN cities and dialogue partners outside the ASEAN region.

Four priority areas of cooperation were decided:

- Public Administration and Governance
- Environment
- Sustainable Development
- Public Service and Regional Network



In 2015, for the second edition of the ASEAN Mayors Forum hosted by the city of Makassar 9-11 September 2015, Indonesia, we decided to work under the theme ***“Adaptive and Intelligent Cities in an Integrated Borderless Prosperous Region”***.

The aim of this year’s ASEAN Mayors Forum was to **support the development of social and economic life of cities** through comprehensive urban management, participatory governance, and stronger community institutions.

The ASEAN positions itself as the second fastest growing economy in Asia, with an increase of its GDP of more than 300% between 2001 and 2014. This percentage is predicted to keep growing especially with the implementation of ASEAN Economic Community (AEC). Economic integration will contribute to narrowing the development gap between ASEAN countries as well as accelerating the growth towards a bigger and more competitive region.

Given the huge benefits of regional cooperation, the ASEAN Mayors Forum is aimed at promoting cross-border interactions between local governments. This is in line with the ASEAN Socio-Cultural Community (ASCC) Blueprint, which sees partnerships between

local governments can improve life quality and environmental sustainability. **In sharing various knowledge and experiences, local authorities gain potential avenues to develop solutions for emerging challenges of development.**

Within that framework, the United Cities and Local Governments Asia Pacific (UCLG ASPAC), in collaboration with Association of Indonesian Municipalities (APEKSI), Ministry of Home Affairs (MOHA), Ministry of Foreign Affairs (MOFA), and the United Nations Development Program (UNDP), have organized the 2nd ASEAN Mayors Forum 2015 as a place to promote cooperation between local governments in order to achieve adaptive and intelligent cities in welcoming the ASEAN Community in 2015.

The 2nd ASEAN Mayors Forum 2015 aimed to achieve the following objectives:

- To foster a regional platform for local governments in ASEAN to strengthen the networking among local governments through knowledge sharing as well as mutual learning with relevant stakeholders
- To develop key policy frameworks and instruments to support adaptive and intelligent cities and to establish a stronger ASEAN Community
- To prepare and raise awareness of local stakeholders for the regional agenda of ASEAN Community 2015

OPENING CEREMONY



THE 2ND ASEAN MAYORS FORUM HAS BROUGHT TOGETHER OVER 500 DELEGATES : LOCAL LEADERS AND THEIR ASSOCIATIONS, NATIONAL GOVERNMENTS, CIVIL SOCIETY ORGANIZATIONS AND INTERNATIONAL ORGANIZATIONS. THE AIM WAS TO DISCUSS A WAY TO FOSTER COOPERATION IN THE SOUTHEAST ASIA REGION.

A message from **Ms. Bernadia Alrawati Tjandradewi**, Secretary General of UCLG ASPAC, was delivered to open the forum: "this ASEAN Mayors Forum is essential to create a platform for local governments to meet and share progress of development

including to prepare themselves for the ASEAN Economic Community".

She mentioned that the first meeting of the ASEAN Mayors Forum was held in 2011. This first meeting highlighted the need of local governments to be involved in policy making at the national and regional level of ASEAN, especially in the area of investment making.

For the second forum, UCLG ASPAC in cooperation with the City of Makassar, APEKSI, the Ministry of Home Affairs and Ministry of Foreign Affairs of Indonesia conveyed to discuss policy



“ The 2nd ASEAN Mayors Forum was opened with the performance of Pedicaps by several youth. Pedicaps were chosen as symbol of “kayuhan peradaban” as a pillar of nation and eradicating the poverty. ”

frameworks and instruments. The focus was also put on finding ways to facilitate networking amongst local governments and International Organizations.

Mr. Mohammad Ramdhan Pomanto, mayor of the city of Makassar hosting of the Forum, greeted all participants and delivered welcoming remarks. He addressed the **need to continue building local capacity to deal with the current and emerging challenges of development**. He also mentioned that Makassar is ready to facilitate and to support revolution brought by the ASEAN Mayors forum.

This ASEAN Mayors Forum is essential to create a platform for local governments to meet and share progress of development in order to prepare the ASEAN Economic Community 2015



Dr. H. Syahrul Yasin Limpo, governor of the province of South Sulawesi and chairman of the Association of Indonesian Provincial Government or *Assosiasi Pemerintah Provinsi Seluruh Indonesia* (APPSI), officially opened the forum. He mentioned that he was proud and pleased to welcome ASEAN's mayors in South Sulawesi. He explained that as the region

will become a big community, it will influence several dimensions of social and political of its member states. In terms of economy, it is expected that the regionalization can bring positive value in triggering both regional and national growth. Cities of ASEAN, including Makassar, should be ready to seize the emerging opportunities arising from the community.

ess and Prosperous



Public Private Partnership

During the opening ceremony, an agreement between Mayor of Makassar, counterparts and private companies was signed to demonstrate collaboration between public and private sector towards public service delivery improvement. It was asserted by the host city that Makassar was keen to facilitate and to bridge public private partnership through this forum.

PLENARY SESSION 1

Theme :

“SOUTHEAST ASIA CITIES SETTING THE STANDARD FOR INTEGRATION INTO AN ASEAN COMMUNITY”

Panelist :

1. Mr. J.S. George Lantu - Director General ASEAN Functional Cooperation
2. Mr. Nugroho Tri Utomo - Deputy Infrastructure, National Development Planning Agency of Indonesia
3. Mrs. Dato Maimunah Mohd Sharif - President of Malaysian Association of Local Authority and Mayor of Seberang Perai

Moderator :

Mrs. Erna Witoelar, former UN Ambassador to the Millennium Development Goals in the Asia Pacific Region

Time :

11.00 – 11.45 WITA

The session discussed the opportunities obtained from the ASEAN Economic Community (AEC) and the role of local governments in optimizing their profit.

The vision of ASEAN to have a single and borderless community is expected



to trigger economic growth leading to increased wealth of countries.

However, by dealing directly with macro economic actors, this regionalization is biased in favor of corporate interests, neglecting the local communities' needs. Moving to a 'People-centered' framework is essential in the future ASEAN Economic Community.

“ Moving to a 'People-centered' framework is essential in the future ASEAN Economic Community. ”

Having this issue, three panelists were brought in the session discussing two key questions :

- “Who will actually benefit from the ASEAN Economic Community?”
- “What would be the role of cities and local governments in gaining profit from this community?”

Mr. Utomo, from the National Development Planning Agency of Indonesia, highlighted

the improvement of access to basic necessities in many Indonesian cities over the last ten years. The minimum standard for health services has been reached in most parts of the country and budget distribution to local governments was reevaluated more efficiently.

However he reminded that the main challenge for ASEAN members will be to deal with development inequalities within and between countries. He recognizes that the Indonesian authorities struggle to extend access to those basic health services to rural and slum areas, universal access to water being the main issue.

He also pointed that on regional level, great disparities remain, for instance between Singapore and other ASEAN countries.

“The main challenge for ASEAN members will be to deal with development inequalities within and between countries.”

He concluded by saying he believes ASEAN cities and local governments are the engine of national growth. Thus they may serve as catalysts for the extension of benefits from the broader ASEAN Economic Community to local communities.

Mr. Lantu, Director of the ASEAN Functional Cooperation and from the Indonesian Ministry of Foreign Affairs, agreed with the previous intervention, pointing out that **this development gap in the ASEAN region results in important variations in standards of public services.** Attempts to reduce this gap have been conducted, yet standardization of services

has not been achieved. This gap should be a priority of ASEAN as it constitutes the main obstacle hindering the integration of ASEAN Economic Community, where cities need to be ready to compete with each other in the borderless region.

A question from the audience pointed out the lack of public services available on mobile devices in Indonesia, in spite of their heavy use in the country. A comparison was established with Thailand, which was able to develop mobile application and social media presence to support a smart city system. Mr. Lantu responded by saying that Indonesian government is aware of this issue but lack of funds to go this far. The priority since 2008 has been to gradually provide universal access to basic public services and education. Consequently he urged ASEAN to provide funds to regional and local governments, to better prepare local communities for the ASEAN Economic Community.

Mrs. Dato Maimunah Mohd. Syarif added on the importance dynamic cooperation between communities and local governments, to make the most of the opportunities brought by ASEAN. Engaging with communities does not necessarily mean follow all their ideas, but valuing the output they can bring. Inter-city cooperation is also key here. She invited all cities who want to work with Seberang Perai, in this perspective of looking beyond your own city, to share and exchange their experience with her team.

Inter-city cooperation is at the heart of making the most of the opportunities brought by the ASEAN Community.

PLENARY SESSION 2

Theme :

“ADAPTIVE AND INTELLIGENT CITIES FOR BETTER LIVING STANDARDS IN INTEGRATED ASEAN COMMUNITY 2015”

Panelist :

1. Mr. Julio Arias, Head of Political, Press and Information Section, Delegation of the European Union to Indonesia Brunei Darussalam and ASEAN
2. Mr. Soetanto Soehodho, Deputy Governor DKI Jakarta
3. Mr. Benedikt Seemann, Head of Konrad Adenauer Stiftung

Moderator :

Dino Patti Djalal, former Indonesian Ambassador to the US

Time :

11.45 – 12.45 WITA

The second grand panel was carried out with the theme of “*Adaptive and Intelligent Cities for Better Living Standards in ASEAN Community*”. The session discussed the concept of smart city and its application to support the integration of ASEAN.



Cities are facing numerous challenges to improve their capacity and services to accommodate population growth. They also have to maintain sustainability of population’s environment. The implementation of the ASEAN Community in 2015, is expected to increase migration movements, not only urban-rural but also transnational. This will put cities under a lot of pressure to be reactive and provide accurate responses.

Key points of discussions:

- how will cities be able to deal with increasing population while at the same time aiming at improving their living standards? How can adaptive and smart interventions really contribute to the establishment of long term plans?

The implementation of the ASEAN Community in 2015, is expected to increase migration movements, thus putting cities under great pressure to provide adapted responses.

Mr. Soetanto Soehodho, Deputy Governor of Jakarta, explained that to implement a successful Smart City, mayors should include a few key elements. He mentioned the important role of ICT in making public information and services more accessible. He also mentioned the need to develop efficient and pleasant infrastructures for citizens such as reliable transportation networks, well rounded urban planning and a good level of cleanliness in cities. He finished his intervention by saying that without the involvement of citizens, Smart Cities can't be successfully implemented. This goes through education, information and encouraged participation.

Without the active involvement of citizens, Smart Cities can't be successful.

Mr. Benedikt Seeman, Head of Konrad Adenauer Stiftung Philippines Office, agreed with Mr. Soehodho that the participation of civil societies to make a Smart City is a must. He added that Smart city means the representation of the city at all levels: mayors, citizens and also the environment as it has been implemented by DELGOSEA. **In relation with the implementation of the ASEAN Community, the Smart City can be used to increase efficiency, productivity, technology, and transparency of development in ASEAN's cities.**

Mr. Julio Arias, a representative of the European Union, asked the participants or the audience, based on their experience, what they thought the role of the EU in the region should be.

He explained how, many European cities make a smart use of technology to improve citizens' daily life for transport, municipal services as well as daily activities.

Dr. Herbert Siagian, from the Regional Autonomy Department of the Indonesian Ministry of Home Affairs, intervened to highlight how finding funds is a recurrent scourge in the development of a city. Sharing of management and budgeting methods between public and private entities could be a way to optimize the use of existing funds. Through extended analysis and feedback of previously conducted projects, governments can also improve their management of future action plans.

MAYORS ROUNDTABLE

THIS SESSION WAS THE OCCASSION FOR ALL PARTICIPATING MAYORS TO GATHER AND EXCHANGE OPENLY ABOUT THEIR EXPERIENCE AND VIEWS, ON HOW THEY CAN ALL WORK TOGETHER AS THE PILLAR OF ASEAN,

ASEAN ECONOMIC COMMUNITY INTEGRATION

Mayor of Wakatobi, Indonesia, explained that he believes it is a good idea for local problems to be solved hand in hand by ASEAN countries at a direct level. He explains how most of the main problems find their origins at a grass root level, that is to say under local government's jurisdiction. He mentions that statistically about 80% of slums, poverty, starves, are happening at a local level, making local governments first hand actors to deal with these issues.

“Problems need to be solved hand in hand by ASEAN countries at a direct level.”

Mrs. Dato Maimunah Mohd Syarief lady Mayor of Seberang Perai, Penang in Malaysia stated that cities are an engine and right platform of changes. This mean, the ASEAN will undeniably bring competition between cities. She insisted that the changes brought by the ASEAN Community should be looked at as opportunities and not challenges.

Mr. Bima Arya Mayor of Bogor, Indonesia explains that most countries of the ASEAN are in a paradoxical situation where they have been developing and implementing strategies in the perspective of the ASEAN community, yet many parties still disagree about the ASEAN community and won't support activities organized by the organization.

Mayors from Cambodia expressed how the ASEAN Mayors Forum is a big opportunity for their country as, in Cambodia power delegation and decentralization processes are slowly starting but still need a lot of work. They explained they have difficulties obtaining sufficient authority transfer from their national government.

“The ASEAN Mayors forum, is a great opportunity to learn and exchange for countries who wish to develop greater decentralization, such as Cambodia.”

FINANCING ISSUES



Dr. Dino Patti Djalal, moderator of the roundtable and Former Indonesian Ambassador to the United States said that the ASEAN Mayors urge the ASEAN Secretariat to expand funds, because 20 millions is way too low. ASEAN Mayors need to have a city unit where ASEAN Cities can share experience and practices of all cities can be easily accessible.

Mr. Salundik Goyong, Mayor of Palangkaraya, Indonesia suggested that to attract investors, the ASEAN Mayors Forum should be held annually.. It also needs to happen, a few days before the ASEAN summit, allowing better coordination and understanding between national and local governments.

Mayor of Kratié City, Cambodia pointed out that cities have different capacities. This means that sometimes smaller cities have good ideas but their national authorities have too low budget to fund these projects. He then asked " Can we rely on the international community in terms of lack of budget ?"

To which Co. Chair Ms. Bernadia Irawati Tjandradewi - Secretary General of UCLG ASPAC - responded by explaining that several international agencies from ASEAN Countries would like to cooperate. However in terms of lack budget, there is no unique and obvious solution as this issue doesn't concern a few cities but most cities in ASEAN.

“ Making the ASEAN Mayors Forum an annual event is a good way to attract public funds and private investment. ”



ENVIRONMENT PROTECTION

Mayor of Palangkaraya, Indonesia, insisted that ASEAN Mayors need to have a headquarter and to develop punctual communication and coordination, to protect the environment. This is inevitable in tackling borderless issues regarding environment protection, such as smoke disasters, clean water etc. Those issues will become more and more crucial in a region where population and economic growth are some of the fastest in the world.

“When it comes to environment protection, borderless issues need borderless solutions.”

Mayor of Kampot, Cambodia, shared his city's experience on this issue. He explained how in 2013, Kampot adopted deconstruction and decentralization. He noted that climate change has a big influence on agriculture productivity in rural regions.

He shared how in Kampot, they try to do the simple things, especially for cleaning the environment, as a result Kampot was rewarded as one of the clean cities in Cambodia.



YOUTH AND PUBLIC'S ENGAGEMENT IN ASEAN :

- Youth and ASEAN : A big project that was suggested was the creation of an ASEAN University, in Palangkaraya Indonesia. An ASEAN University could be a place where ASEAN identity is built among youth of all ASEAN. It would also be a research center.

During the session a student from HMI, Hasan, was invited to share the perception of the ASEAN by the youth. He portrays how feeling part of the ASEAN community is not easy because there is such variety in each ASEAN country.

“
**With an ASEAN University
 we could built a true ASEAN
 identity among youth from all
 countries of the region.**
 ”

- Women : the lady Mayor of Banda Aceh, Indonesia, spoke about the gender issue and how women in local governments are not sufficiently represented and their political participation - as actors or voters - remains too low. In order to make a greater world there has to be a way for women and great opportunities could come from a more gender equal society especially in ASEAN Countries.
- Labor legislation : Mayor of Singkawan, West Kalimantan said it is crucial for ASEAN countries to unify their labor legislation. There should be new specific regulations for certain cities in border or coastal areas.

CONCLUSION :

1. Local governments asked for more support from their national governments and the ASEAN. They need to realize the role local governments can play in the ASEAN Community integration, given their privileged access to populations and first hand knowledge of field issues.
2. In that spirit they demanded more financial support from the ASEAN and national governments, as many smaller cities in the region are full of dynamic initiatives which are restrained by lack of funds to implement their ideas for smarter cities.
3. It was agreed that ASEAN Mayors need to work hand in hand to protect their environment, as most climate change issues affect populations and landscape regardless of country borders.
4. The involvement of youth and better representation and participation of women in local governance, will be important elements of building a comprehensive ASEAN Community
5. To built a community, ASEAN Countries have to be more comprehensive, not only in economic but also in all aspects such as education, social, and culture (cross cultural understanding)

It was also suggested that Laos be the host of the next ASEAN Mayors Forum.

PRACTICAL IDEAS:

1. Establishing ASEAN Mayor Secretariat
2. Educating people about the idea of ASEAN Communities, some figures show that awareness remains really low, only about 5% of the population in Indonesia and Myanmar for instance
3. There must be an annual ASEAN Mayors Meeting and a meeting for ASEAN Mayors at least 2 days before the annual ASEAN Summit
4. Establishing an ASEAN Enterprise Community
5. Implicating young population by creating an ASEAN youth body
6. Creation of an ASEAN University, in Palangkaraya Indonesia, with a research center and the function to create and promote an ASEAN identity
7. ASEAN Community Website with an initiatives database and communication platform
8. Due to the finance and economic problems, establishing an ASEAN Bank could allow a better repartition of funds between cities



BREAKOUT SESSIONS

During the second day, four breakout sessions were organized, in order to explore more in depth the following topics :

1. Adaptive and Resilient City 28-29
2. Intelligent and Smart City 30-31
3. Prosperous City 32-33
4. Knowledge Sharing 34-35



BREAKOUT SESSION 1

Theme :

ASEAN ECONOMIC COMMUNITY INTEGRATION

Panelist :

- Mrs. Illiza Sa'aduddin Jamal, Mayor of Banda Aceh, Indonesia
- Mr. H.N. Fajar Desira, Head of City Development Planning Agency in Banjarmasin, Indonesia
- Mrs. Stephany Uy-Tan, Mayor of Catbalogan, the Philippines
- Mr. Edimon Ginting, Deputy Country Director for Indonesia, Asian Development Bank (ADB)

Moderator :

Mr. Bruno Dercon from UN-Habitat Regional Office for Asia and the Pacific (ROAP)- Fukuoka

Key points of discussions:

- Building resilience after natural disasters
- Experience sharing on how where to start when building adaptive cities
- Presentation of the ASEAN Investment Fund, by the Asian Development Bank

Mayor of Illiza Sa'aduddin from Banda Aceh shared the city experience in re-constructing and rehabilitating the place after a massive disaster of tsunami occurred in 2004.

The Mayor explained some strategies in building resiliency through combination of physical and non-physical elements. The strategies were adopted from disaster management cycle based on the Hyogo Framework for Disaster Risk Reduction (DRR). Not only working on the city infrastructures, the mayor also put strong emphasis on enhancing community resilience through education on disaster, by developing a disaster preparedness system. The city therefore succeeded to revitalize the city and developed new landmark of post-tsunami.

“After the tsunami, the mayor of Banda Aceh worked not only on the city infrastructures, she went further by putting emphasis on enhancing community resilience through education on disaster.”

The second sharing came from Mr. Fajar Desira from Banjarmasin, Indonesia. The city of Banjarmasin is located in the middle of Indonesia has more than 100 rivers. As it is called “river city”, and its 60 cm below the sea level, therefore very exposed to flooding risks. He decided to focus on improving sanitation and making the most of the

rivers in the city. By building river banks and a port, cleaning the river annually, developing river tourism he was able to bring attention of citizens on the importance of preserving their environment allowing better waste management and the supply of clean water to the whole population.

Mayor from Catbalogan, the Philippines then explained the city programs in building adaptiveness and resilience.

Even if it did not affect Catbalogan, Thyphoon Haiyan left a whole region devastated. She implemented a sophisticated management system, to support resilience efforts in the region, whilst ensuring the population of Catbalogan still received sufficient level of public services.

Having used this combination, the city was rewarded as the national top 5 best local government unit for its cooperative office in the Philippines. The city also

won as the best disaster risk reduction management unit in Eastern Visayas.

Mr. Edimon Ginting from the Asian Development Bank explained the role of his organization in building resilient and adaptive plans in the thousands island part of the ASEAN Countries.

He presented the ASEAN Infrastructure Fund (AIF) which was established to fund large scale infrastructure projects at the regional level. He emphasized that to build efficient resilience and adaptivity, cities need to think in the long term. He added that giving more attention on land condition is essential in this matter. To him, **there will be no resilient city if there is no strong local government.**

Ms Sthephany Uy Tan : "As a mayor, the captain of the ship, we need our crew for sailing to a better place"

The ASEAN Economic Community is currently facing an important development gap :

- In Indonesia the Youth unemployment rate was almost 25% as of 2013, while in Singapore it was below 10%
- The Human Development Indicator in 2011 was 0.73 in the ASEAN-6 countries and around 0.52 in the CLMV countries

Hamornization work and living standards in the region will be key to achieve smooth development in the ASEAN Economic Community 2015.

Sources : UNDP 2012 and 2013

BREAKOUT SESSION 2

Theme :

INTELLIGENT AND SMART CITY

Panelist :

1. Mr. Arief R. Wismansyah, Mayor of Tangerang, Indonesia
2. Mr. Dato Maimunah Mohammad Sharif, Mayor of Seberang Perai, Malaysia
3. Ms. Diana Lopez from the United Nations Development Programme
4. Mr. Wibawa Jati Kusuma, Head of Key Account Management for the company Philips

Moderator :

Mr. Alfred Nakasuma from the U.S. Agency for International Development

Key points of discussions:

- The concept of Intelligence and Smartness
- Examples on how cities interpret and implement Smart Cities
- Engaging communities for good governance



Mayor Arief R. Wismansyah explained Tangerang's vision of **LIVE : Liveable, Investable, Visitable and E-City**. The vision incorporates technology, people, government as well as environment. It has six (6) aspects of intelligence which are smart people, smart environment, smart government, smart living, smart mobility and smart economy. Some elements of the LIVE plan include, encouraged investment, more efficient transportation network in the city through a developed bus network and Free Wifi access in most areas of the City. All these elements contribute to the establishment of a comprehensive city development plan.



Local Action 21 Programme. Their approach incorporated entrepreneurship, specialization, social cohesion, good governance and technology. By providing many online public services, the city is hoping give better and more equal access to its community. For instance their urban service monitoring tool, enables better and faster response to citizens' concerns.

With a dynamic and solid relation between Technology, Stakeholders and Institutions, Seberang Perai is on its way to achieve good and participative local governance.

“**A city belongs to its people and the people belong to the city**”

Similarly, the Provincial government of Jakarta also presented their smart city approach. Combining six (6) aspects such as governance, mobility, living, people, environment, and economy, the city also implemented partnerships between governance, private and public actors. The intelligence aspects were divided into 28 factors to be further translated into programs and projects. **In the Jakarta province, the notion of smart city has been implemented since 2014 and planned to be fully executed in 2016.**

Mayor Dato Maimunah Mohammad Sharif from Seberang Perai continued the presentation explaining their smart city approach. **Seberang Perai focused their efforts on engaging their community for good governance** through their

To provide different perspective, Mr. Wibawa Jati Kusuma from Philips and Ms. Diana Lopez from UN-Habitat were invited to share their knowledge in the issue.

Mr. Kusuma explained the efforts from Philips to support smart city through technology investment. The company claimed their willingness to assist cities to increase public lighting toward livable city.

Ms. Lopez explained the importance of governance to manage the city. She also described Uraia and its services to connect development actors aiming to develop concrete solutions to reinforce municipal finances, transparency and cost-effectiveness in urban service provision.

BREAKOUT SESSION 3

Theme :

PROSPEROUS CITY

Panelist :

1. Dr. Vallop Suwantee, Deputy Governor of Bangkok Metropolitan Administration
2. Mrs. Tim Anderson, Trade Commissioner to Indonesia, from New Zealand
3. Ms. Diana Lopez from United Nation Human Settlements Programme
4. Mr. Chong Sheau Ching from eHomemakers

Moderator :

Mr. Philip Kang from the United Nations Economic and Social Commission for Asia and the Pacific

Key points of discussions:

- Strategy for better and smarter employment
- Prosperity beyond economy, through community and culture
- Better life quality, through the benefits of an adapted work-life balance

This Session focused on the issue of prosperity and local economic competitiveness.

Dr. Vallop Suwantee from Bangkok delivered his first views in the issue. According to him, Bangkok has vision to be a metropolitan for all therefore the city shall provide opportunities for all citizens. Specifically for the opportunities in economy, **the governor attempts to promote career development among people and Small Medium Enterprises (SMEs)** through establishment career centers, data center for SMEs and career for producers and distributors of Bangkok Brand Products.

Mr. Anderson, New Zealand's Trade Commissioner to Indonesia, presented the policies in his country regarding livable cities. **New Zealand focuses on maintaining balance between work and life for their citizens, choosing not to put economic growth as a priority.**

In response to the issue the country is facing - such as natural resource management, adaptation to economic deregulation, growing immigration and income equality - New Zealand has implemented community led planning processes and initiated new Public Private partnerships. He concluded by saying that New Zealand has a lot of experience in successful local management, that the country is willing to share with the world.

The Mayor of the host city, Makassar explained the smart and Sombere, hospitality Programme. By combining concrete development actions and larger cultural reach, Makassar has a unique approach to local

competitiveness. On the Smart side, the city has engaged in several programs since 2014 such as building a Smart System Platform, launching the Makassar Smart Card and City App. To increase population involvement, the city has also worked on restoring parts of the city or encouraged public participation in local decisions.

The last panelist was Mr. Ching,

“**Smart city is about hardware and software, Sombere is about Heartware**”

executive director of the company eHomemakers which specializes in work-life balance issues. He addressed this topic under the angle of Socio-Economic empowerment in the ASEAN region. To him telework allows greater employment access to underprivileged populations such as single mothers, retirees or disabled people. Greater work-life balance would also be a smart tool to reduce pollution and health problems which a major issue in the region. He concluded by explaining the importance of creating family-friendly policies in the creation of the efficient and comprehensive urban areas of tomorrow.

Having discussed the concept of

Greater work-life balance would also be a smart tool to reduce pollution and health problems

prosperity, the session concluded that this notion in ASEAN should not only be defined by economic growth but also by the people's quality of life. The quality of environment needs to be taken into consideration in bringing more livable circumstances for the community. All communities in ASEAN shall obtain an adequate benefit and have an equal access to the development.

Prosperity in the ASEAN region should not only be defined by economic growth but also by the people's quality of life

BREAKOUT SESSION 4

Theme :

KNOWLEDGE SHARING

Panelist :

- Mr. Tb. A. Choesni, Director for International Cooperation, National Development Planning Agency of Indonesia
- Mrs. Hayu Prasati, Director for urban and rural Development, National Development Planning Agency of Indonesia

Moderator :

Ms. Mariski Nirwan from the United Nations Development Programme

Key points of discussions:

- Importance of national governments support to local governments
- Development disparities between rural and urban areas
- Presentation of the work done by Bappenas, Indonesian Development Planning Agency



Breakout session on knowledge sharing aimed at facilitating exchange of information among cities and local governments as well as to explore possibility of cooperation. Indonesian cities were taking the lead to share some information on smart practices, with the hope that other ASEAN cities could learn from this shared information.

The first panelist, Mr. Choesni highlighted the Indonesian government's support to foster cooperation at the local level. He explained the work done by Bappenas to facilitate knowledge sharing amongst Indonesian cities in four (4) steps : collecting data on smart practices, translating them into explicit practices and methods, accompanying their integration into planning processes and replicating those practices.



He highlighted the importance and accuracy of the ASEAN Mayors Forum as a strategic platform to share knowledge as well as build cooperation among ASEAN cities.

“Mr. Choesni highlighted the role of the ASEAN Mayors Forum as a strategic platform to share knowledge as well as build cooperation among ASEAN cities.”

His colleague, Mrs. Prasati then explained the focus and priority of urban development in Indonesia. **The main challenge here is the intercity gap existing in Indonesia between urban and rural regions.** Bappenas has chosen to tackle this issue with the framework provided by the Sustainable Development Goals. The three steps to resolve these development disparities are : livable, safe and convenient cities, Green and Resilient cities, and Smart and Competitive cities. The goal is to have achieved these three integrated programs in 100% of Indonesian cities by 2045.

The session was concluded on the necessity of cooperation among cities in ASEAN. The delegates agreed to continuously learn from their peers through partnership as well as other platform including ASEAN Mayors Forum. The shared initiatives from Indonesian cities could be valuable information to be further replicated by other ASEAN cities.

PLENARY STATEMENT



The outcome of the Plenary Statement was used as a preliminary work for the redaction of Makassar Declaration.

Outputs of the Breakout Session

During the Plenary Statement, moderators from each Breakout Sessions shared the outputs of their respective sessions. It was also an opportunity for the representants of all International Organizations involved in the ASEAN Mayors Forum to deliver some remarks and recommendations.

BREAKOUT SESSION 1 ON THE TOPIC "ADAPTIVE AND RESILIENT CITY"

Ms. Stephany Uy-Tan, Mayor of Catbalongan City, Philippines

This session covered how mayors work on the front line to find solutions after Natural Disaster and Human Caused Disaster. It was noted that careful land use and smart land planning are crucial when building resilient cities.

BREAKOUT SESSION 2 ON THE TOPIC “INTELLIGENT AND SMART CITY”

Mr. Alfred Nakasuma from the U.S. Agency for International Development

Points of interest in the discussion :

- A smart city is a city that does good governance, by creating a true dialogue with its population, providing them information and services and listening to their experience and suggestions.
- In lesser developed countries like Myanmar, Laos or Cambodia a big problem is that people rely heavily on smartphones, but not everyone has access to one.

BREAKOUT SESSION 3 ON THE TOPIC “PROSPEROUS CITY”

Mr. Philip Kang from the UN Economic and Social Commission for Asia and the Pacific

The concept of Prosperous city should not only focus on labor and economic growth. Prosperity can't be obtained unless the public is able access all services provided by the government. By using creative solutions and bringing in private investment, cities can improve the management of their funds.

BREAKOUT SESSION 4 ON THE TOPIC “KNOWLEDGE SHARING”

Ms. Mariski Nirwan from the United Nations Development Programme

This breakout session was focused on finding solutions to facilitate and optimize best practice exchange between local governments. Mr. Choesni and Mrs. Prasati from Bappenas, the Indonesian National Development Planning Agency, explained how their organization works hard to facilitate cooperation between Indonesian cities, to eliminate the gap development between urban and rural areas in the country.

This session highlighted the important role national and regional organisations such as Bappenas or UCLG ASPAC to play as efficient communication and cooperation platforms between local actors.

International Partners



ASIAN DEVELOPMENT BANK (ADB) :

Mr. Edimon Ginting, Deputy Country Director for Indonesia

The bank is keen to assist and facilitate cities and local governments in building infrastructure projects through the hands of central government. Partnership between national and local governments therefore becomes critical to ensure the realization of smooth development.

UNDP's Multilateral Environmental Agreements (MEA) Programme.

UNDP still has to work hard to identify the local area living below the poverty line in the ASEAN region. Local governments as stakeholders in this case, must also strive and focus to deliver prosperity in their respective regions. The needs of each area is different. But there are some common things that all regions need at the same level. Some examples include:

1. Hand Phones which become necessary even for the poor. Many people in the region have a HP despite living below the poverty line. Therefore, local governments must contribute to universal access to these devices.
2. Fund management : MEA is actually trying to not only give money to local governments but to take over funds allocation.



UNITED NATIONS DEVELOPMENT PROGRAMME :

Ms. Mariski Nirwan

Collaboration between all level protagonists was identified as the most needed effort. After of this forum, ASEAN is encouraged to meet the interests of all local authorities in South East Asia. She mentioned the opportunities that could arise for local government from the



US AGENCY FOR INTERNATIONAL DEVELOPMENT

Mr. Alfred Nakatsuma, director of the USAID RDMA Regional Environment Office

USAID is now focusing on developing cooperation networks for sustainable development and climate change. They are also collaborating with the UNDP and local governments to regulate urban planning.

USAID also puts emphasis on working with the private sector. Once 80% of government assistance was provided to the private sector. Now, the private sector helps 80% of the government's development. The private sector can help the development of Smart Cities, through social media.



UN-HABITAT :

UN-HABITAT

Mr. Bruno Dercon, Senior Human Settlements Officer, Regional Office Asia and the Pacific

In 1996 UN-Habitat participated to the creation of the ASEAN. One cannot deny that unity is difficult to achieve in the region, it is also the case in European countries though.

We already know the important role of local governments in terms of welfare distribution. Currently, countries in Southeast Asia should strive to walk forward. There are still many things to be done, there are still a lot of responsibility unresolved. Therefore, national policies should be discussed together.

Conclusion :

Considering the strong support offered by international organizations and after intense discussions during the forum, the Mayors attending the Forum agreed to build cooperation and regularly meet to strengthen the partnership as well as their position in ASEAN. They were also aware of the opportunities and challenges brought by the ASEAN Community 2015 and the need to work together to prepare cities. Several good and best practices of smart, adaptive, resilient, and prosperous cities have been shared in the forum. They could potentially be replicated and used as a starting point of cooperation in ASEAN.

The outputs of the sessions were incorporated into the Makassar declaration signed by all mayors.

The Mayors attending the Forum agreed to build cooperation and regularly meet to strengthen the partnership as well as their position in ASEAN

ASEAN COMMUNITY



608 MILLION INHABITANTS

in the ASEAN, third biggest world market after China and India and before the EU - as of 2012



2.5 BILLION PEOPLE,

is the projected urban population growth in the world by 2050. Nearly 90% of the increase will be concentrated in Africa and Asia.



54% IS THE ESTIMATED ASIA AND PACIFIC URBAN POPULATION LIVING IN LOW-LYING COASTAL ZONES,

making ASEAN Cities some of the most vulnerable to climate change in the world.



5.1% IS THE AVERAGE ANNUAL GROWTH IN ASEAN

since 2007 - for 3.3% in the global economy - resulting in a boost of living standards in the region



AVERAGE WAGE : LAO PDR USD\$ 119 PER MONTH - SINGAPORE USD\$ 3,547 PER MONTH

- the ASEAN Community is still home to tremendous contrasts in average wage levels and living standards.



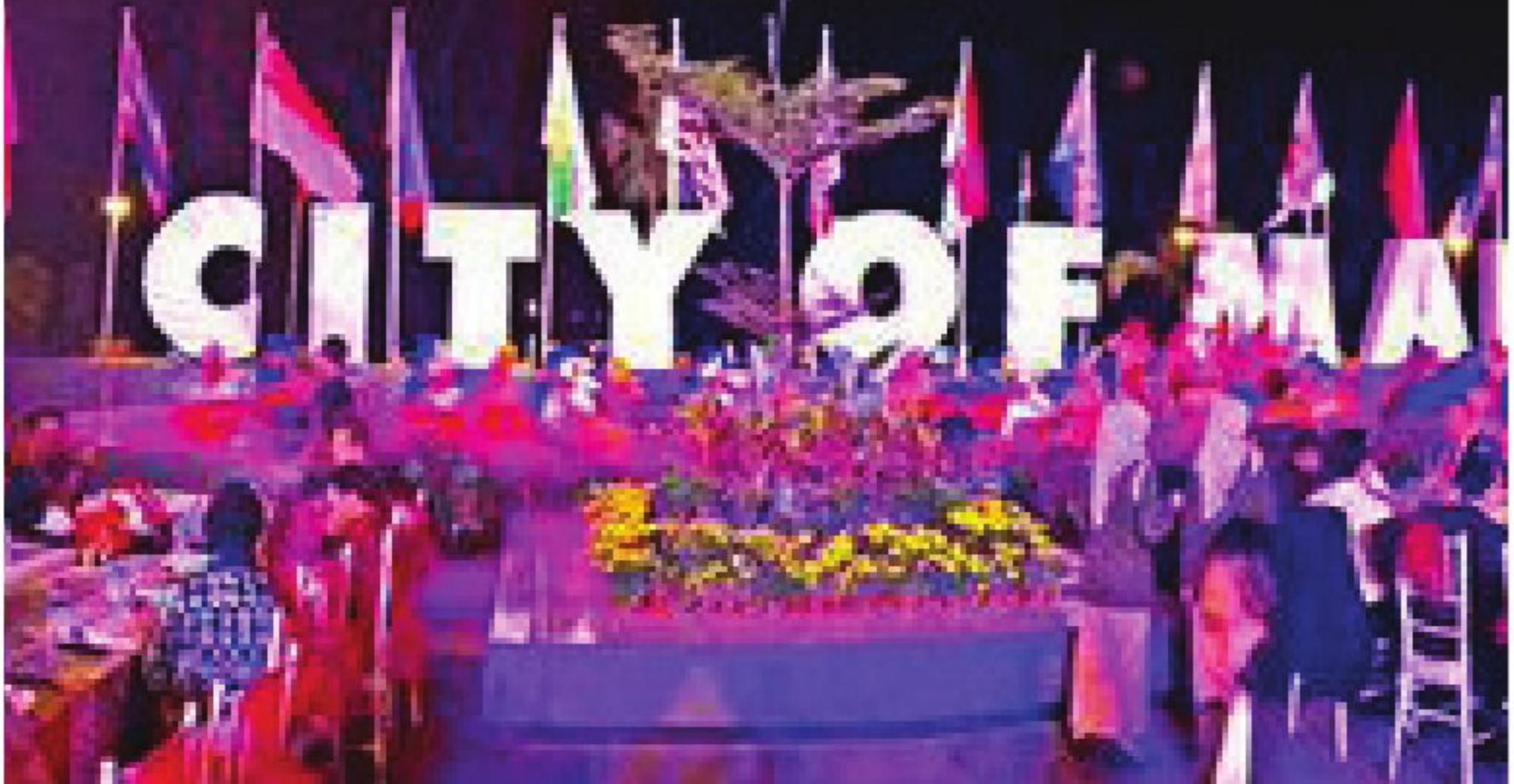
USD\$ 609 BILLION

is the volume generated by intra ASEAN trade in 2013. This number has increased more than sevenfold since the implementation of the ASEAN Free Trade Area in 1993.

Sources :

ASEAN Investment Statistics

database based on Member States submission, as of 30 July 2014 / Asian Development Bank / UNDP

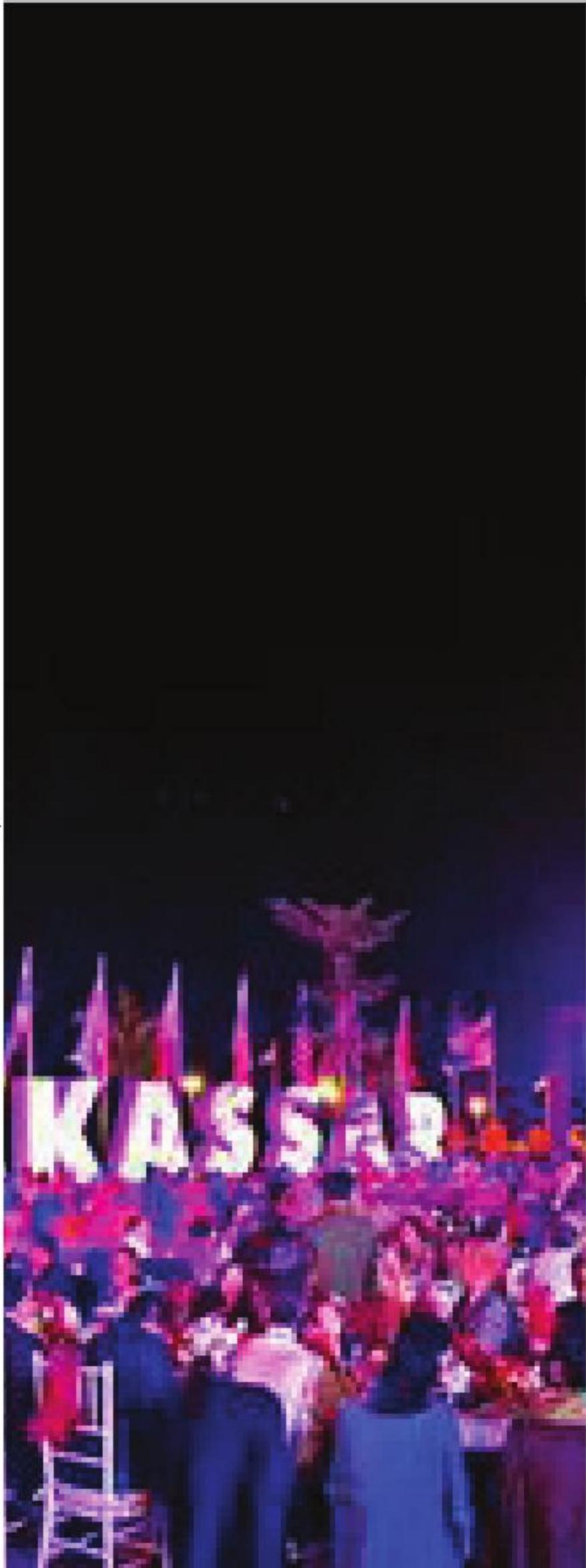




MAKASSAR GLOBAL EXPO

The city of Makassar took the initiative to organize a Global Expo in the hall of the Four Points Sheraton, where the ASEAN Mayors Forum was held. All participant cities and private actors were invited to showcase their local products of potential interest.

It was an opportunity for cities from the host country, Indonesia, to showcase their traditional crafts and know how, such as Surabaya, Cirebon, Makassar and Malang. The visibility offered by the event was also used by Indonesian flagship companies such as Bank Mandiri, BNI, Telkomsel and Kapal Api.





ASEAN COMMUNITY WEEK

In parallel with the Forum, the ASEAN Community Week was organized at the center of the City, on Makassar's Losari Seafront.

With this event the aim was to increase mutual knowledge and understanding of each other's culture for the nations part of the ASEAN, as well as reaching out to Makassar's population.

Losari Beach front, an area very appreciated by Makassar's inhabitants, became an open air exhibition hall during these few days, offering an interesting example of how public spaces can be used to interact with the public.

To promote exchange of best practices, several stalls also presented specialities from Makassar and some programs of the city, such as the Smart Health Program. Visitors were invited to learn about this Program and its benefits, directly from citizens of Makassar and surrounding municipalities in Sulawesi's island.

The eco-stalls were also used to serve culinary specialties from all over ASEAN. All delegates could taste the ASEAN flavour especially the hospitality from the host city.

On the 8th of September, the public was invited to join a celebration welcoming all delegates. This was the occasion to showcase Makassar's culture, through various performances. The closing ceremony of the Forum was also organized in public, with the memorable signing of the Makassar Declaration on a marble wall.

“**The UNDP's participation in the establishment of three Eco stalls on the Losai Beachfront is part of their support to implement the vision of Makassar city to have 'greener, cleaner, and smarter' small businesses.**”



ECO STALLS

On the Losari seafront, along with the other activities of the Community Week, three prototypes of eco stalls were installed. The Losari area is highly frequented by inhabitants and visitors of Makassar, where usually many small local business and street vendors operate.

As part of their Kakilimata, Smart City project, the city of Makassar - in collaboration with UCLG ASPAC and the UNDP, Bappenas and the National Coordination Team for South-South and triangular Cooperation - has designed these eco stalls, to inspire local businesses to adopt more sustainable methods of work in the long run.

Makassar being an important port city, where ships from all over the ASEAN region transit everyday, the potential positive repercussions of having eco friendly seafront activities, go way beyond the local population.



MAKASSAR INVESTMENT FORUM

Theme :

INFRASTRUCTURE DEVELOPMENT IN MAKASSAR

Panelist :

1. Chairman of Regional Infrastructure Development Agency
2. Vice President of RAC
3. Chief Investment Officer PT. Indonesia Infrastructure Finance
4. Managing Director PENIDA Capital



By holding this Investment Forum, during the ASEAN Mayors Forum, the city of Makassar was hoping to showcase how public private cooperation can be beneficial for building Smart Cities. Three areas of focus for the investors were chosen: consumer, Information Technology

and Infrastructure, healthcare and education.

The two days Forum gathered a variety of actors around panel discussions, practical case studies, best practices and presentations by recognized keynote speakers. Holding this event in parallel with the ASEAN Mayors Forum was also a great opportunity for actors of both the public and private sector to be reunited in the same city, offering unique networking opportunities.

The implementation of the ASEAN Economic Community cannot be successful without the involvement



of private actors, working hand in hand with local governments in a successful cooperation.

As an example of how private innovation can be put at the service of better public services, a water cleaning system was presented during the forum.

A drinking water technology was presented at the event ASEAN Mayors Forum (AMF) 2015.

This sophisticated tool can process dew into clear drinking water. This innovative product was invented in the USA by Mr Keith White, who in came in person at the Four Point by the Sheraton Hotel of Makassar to present his product.

Makassar is the first city in Indonesia targeted to market the product. Keith was accompanied by the Managing Director Penida Capital Advisor, Dewi Sri Umi.

Ambient Water has a capacity of production of up to 100,000 liters / day. This tool is sold at \$ 1.6 billion rupiah. Dewi Sri Umi explained that, by using this tool, people no longer need to pump groundwater. The machine uses water directly from the air. "It has been equipped with an anti-bacterial filter. At a minimum humidity of about 40% already can produce water".

Mr. Mohammad Ramdhan Pomanto, Mayor of Makassar signed a historic agreement with participating private counterparts to create a Public Private Investment Partnership Center in Makassar (MPI-center). This structure is now open and is the first of its kind in Indonesia.

"With the support of institutional investors, the MPI Center will identify and deliver investment-ready infrastructure projects for Makassar and hopefully our partner-cities in Eastern Indonesia and help them overcome the challenges with domestic coordination on a project-by-project basis. This is the first PPP Center in Indonesia," said Mayor Pomanto

More information about the center at : <http://ppp-makassar.com/>

TECHNICAL VISIT

To witness the progress of local development on the field, Mayors and delegates were invited to join two technical visits.

Visit 1 :

LOSARI BEACH

The first location was in Losari Beach, the same place where the ASEAN Community Week took place.

Losari beach was designed as front door of Makassar towards its vision to be a waterfront city. The area was revitalized and more public spaces were created by conducting reclamation. The project has shaped the district into open spaces which have become a well-known tourism location. The city was able to create a balanced disposition of

pedestrians and built-up spaces with a mixed-use of zoning to accommodate residents, business, as well as tourist activities contributing to a space where local and visitors can exchange and walk around in a relaxed atmosphere.

The delegates learned how the area was upgraded. Mayor Danny explained how the upgrading was carried out following the Integrated Coastal Zone Management (ICZW) concept. The main objective was not only improving



the neighborhood but also providing accessible public spaces for community. Harmonization is the key of spatial management in Losari. In addition, leadership and partnership with all stakeholders are other contributing elements to the success of this mega-project.

Makassar strives to be intelligent in all sectors to create a coherent and comprehensive set of tools for its inhabitants. The city has launched smart card for all public needs. It is an integrated cashless method for payment in public services such as transportation, health facilities as

well as individual savings. It is one breakthrough of the city for community well-being. These inspiring practices can be a good reference for other ASEAN cities to be replicated.

“
The Losari Beach renovation project created a pedestrian friendly open space where tourists and locals can now walk around and carry out business activities in a relaxed environment.
”



Visit 2 :

LORONG GARDEN

On the second day of the Forum, participants were invited to visit the Lorong Garden in the Kassi Kassi neighborhood of Makassar. An inventive urban redevelopment project at minimal cost, has been implemented in the area.

The aim with this project was to make the unkempt alleyways of this neighborhood green, both figuratively, by getting rid of all traces of litter and dirt, and literally by repainting streets, fences and house fronts in a nice welcoming green color.

Under the initiative of Danny Pomanto, mayor of Makassar, the inhabitants of

Lorong Garden were pushed to stop dumping their trash in the streets and to install not only green plants, but also special plants for traditional medicine, vegetables and fruit outside their houses, such as kale, tomatoes, spinach, chili or even mango or markisa trees - making a more productive use of their small land.

The initiative can be considered a great success, since it largely met positive response from the 150 families living in Lorong Garden, who now have re-appropriated themselves their streets and alleyways. The maintaining of the



plants and cleanliness of the area is now done independently by the community, the city of Makassar providing only guidance and moral support.

Renovating Kassi-Kassi into a “green zone” was a long term project started several months ahead of the ASEAN Mayors Forum 2015, with already the idea of choosing the site for a field study of the participants of the forum. The initiative inspired the staff from the Yogyakarta mission to the AMF, Mr. Budi Santoso chief of the mission declared “The concept of an empowering alley in a populated area is not only promoting public’s participation in preserving their green-zone environment, but it also develops economic capacity building among its local people”.

Indeed, the transformation of the neighborhood also had repercussions beyond the external appearance of the streets. It created a greater sense of community in the area. It also encouraged creativity, with the creation of several crafted good small business, such as the handmade jewelry, handbags or even the transformation of old tires into trash cans for instance.

“**The “green” transformation of Lorong Garden, had repercussions way beyond the outside appearance of the streets ; it also created a greater sense of community in the area.**”



CLOSING CEREMONY



“THE HIGHLIGHT OF THE EVENT WAS MOST DEFINITELY THE SIGNING OF THE MAKASSAR DECLARATION BY ALL MAYORS ON A MARBLE STONE WALL”

The 2nd ASEAN Mayors Forum was closed by a ceremony organised on the Losari beachfront. Participants were invited to attend a cultural performance by local musicians, dancers and a choir of Makassar’s children.

The highlight of the event was most definitely the signing of the Makassar Declaration by all mayors on a marble stone wall, installed for the occasion, making the text a true cornerstone in the achievement of a lasting prosperity and harmony amongst ASEAN local communities.



BEST PRACTICE REPLICATION BOOK:

All throughout the Forum, a best practice replication book, edited by UCLG ASPAC and its member cities, was distributed to the participants. This booklet presented good examples of shared local practices that have successfully been exchanged and implemented in cities from the ASEAN : Indonesia, Thailand, Cambodia, Vietnam and the Philippines.

Those best practices gave good examples of :

- adaptive cities with examples of liveable environment programs or mariculture projects
- intelligent cities with examples of e government practices or eco savers programs
- prosperous cities with examples of local eco development or preserving town architecture initiatives



ASEAN MAYORS FORUM DECLARATION

MAKASSAR DECLARATION ON ASEAN CITIES AND LOCAL GOVERNMENTS

We, Mayors from ASEAN member countries, participating in the ASEAN Mayors Forum and City Expo 2015 with the theme "Adaptive and Intelligent Cities for an Integrated Borderless Prosperous Region"; jointly organized by UCLG ASPAC, the Committee of Permanent Representatives of ASEAN, and the City of Makassar, have gathered from 8th to 10th September 2015 in the City of Makassar, South Sulawesi Province, Republic of Indonesia;



AFFIRMING that local governments play an important role in ASEAN, and particularly in building a stronger ASEAN Community, ensuring the implementation of the strategies under the three pillars of the ASEAN Community, beyond its constitution in December 2015;

DETERMINED to achieve the advantages and benefits that the ASEAN Community envisions and aims to bring to the ASEAN people, in spite of the challenges and impact for local governments;

EXPRESSING our strong belief that aligning our local development strategies with the developments of ASEAN will bring economic dynamism, government efficiency, and positive social, cultural, and environmental change;

REALIZING that local governments need to meet the standards of ASEAN, not only for the Economic community, but to include the pillars of Political Security by highlighting good governance, upholding of human rights, strengthening cooperation on key political issues; and focusing on Socio-Cultural issues focusing on

human development, women, youth and children, the elderly and persons with disabilities, indigenous people for better social justice and environmental sustainability, as enshrined in the ASEAN Community Blueprint.

RECOGNIZING that local governments' vision as part of ASEAN include four key elements:

- 1) People-empowerment - Cross cultural communication and exchange, highlighting the importance of youth as the future of ASEAN at the grassroots level to work for development are invaluable for the ASEAN Community to succeed and prosper, accompanied by decentralization and autonomy.
- 2) Integrated and inclusive approach - local governments deal with a multitude of issues that require an integrated approach. Critical thematic areas for ASEAN demanding attention and urgent actions include the climate change, local economic development, tourism, poverty reduction, education for all, health and gender mainstreaming.
- 3) Responsive and Forward-looking - local governments continuously strive to become intelligent and





adaptive in response to challenges. To succeed, the promotion of good governance and the strengthening of financial options for plans to materialize are fundamental.

- 4) Heritage Preservation – The ASEAN Community should not lose sight of its heritage and preserving it should always be part of our identity

URGING ASEAN to reach local governments, to assess their needs and to support the necessary actions to achieve solutions for the region common problems.

DO HEREBY:

1. **LOBBY** for a stronger ASEAN Secretariat dealing with the local government issues, creating a specific Unit to coordinate the regional action;
2. **URGE** central governments to provide the enabling environment (legal, administrative, and financial) necessary for local governments, private sector, civil society organizations, and citizens to carry out their responsibilities and to maximize their role, reinforcing the necessary background for an empowered society.
3. **BRING** the central governments to support local governments and citizens for their active participation in achieving the forthcoming Sustainable Development Goals,

especially SDG II “Making cities and human settlements inclusive, safe, resilient, and sustainable”, as well as in formulating the New Urban Agenda with the occasion of Habitat III and its preparatory process.

4. **APPEAL** to relevant agencies to perform the necessary steps to undertake the following actions:

- a. Raise awareness and educate people about ASEAN through different modalities and channels, including academic curricula, cultural exchange programs, social media, etc. Creating an ASEAN University for educating the ASEAN community and promote knowledge and sharing of expertise, bringing the people of the ASEAN member states closer together.
- b. Organize an annual ASEAN mayors meeting prior to the ASEAN Summit to deliver the recommendations of local governments to the Heads of State and Government. Also, to create an ASEAN Mayors organization, spearheaded by UCLG ASPAC and its secretariat to support its operations.

- c. Establish or formalize a platform, such as DELGOSEA to promote the sharing of experiences and good/best/smart practices, including prospects for replication, knowledge enhancement, skills development and capacity building.
- d. Explore financial options, accessible to local governments, such the establishment an ASEAN bank or the mobilization of domestic and international resources to address the perennial challenge suffered by many local governments lacking financial resources for sustainable development.

Overall, we agree to focus on the opportunities the ASEAN Community presents to us all, and to turn challenges into opportunities able to transform the ASEAN society.

We commend this Declaration to be an integral part of the ASEAN Foundational Charter.

SIGNED this day
9th of September 2015.

“
Local governments’ vision as part of ASEAN include four key elements:
- People-empowerment
- Integrated and inclusive approach
- Responsive and Forward-looking
- Heritage Preservation
”

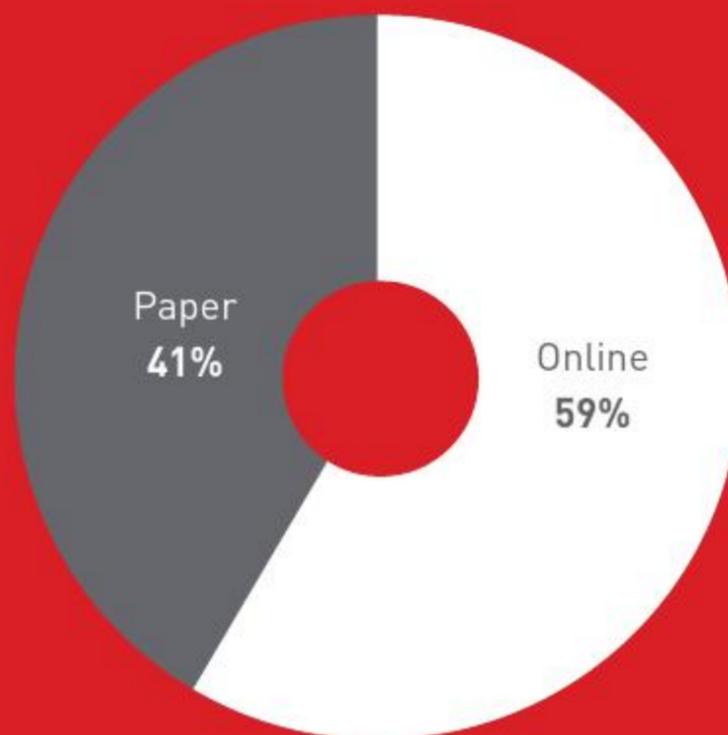
➤ KEY POINTS AND IDEAS:

- The creation of an ASEAN university, highlighting the importance of youth involvement
- The agreement to an annual ASEAN Mayors meeting prior to the ASEAN Summit, to coordinate local and regional efforts
- Develop a formalized exchange platform to share experience and best practices
- Optimizing and increasing financial funds for local initiatives, with support coming both from the ASEAN and national partners

MEDIA COVERAGE AND PRESS CONFERENCE

The 2nd ASEAN Mayors Forum benefited from extensive media coverage. Because of the critical nature of the issues discussed during the forum and variety of participants, many different outlets took interest in writing about the event.

ARTICLES PUBLISHED IN NATIONAL NEWS OUTLETS ABOUT THE AMF 2015

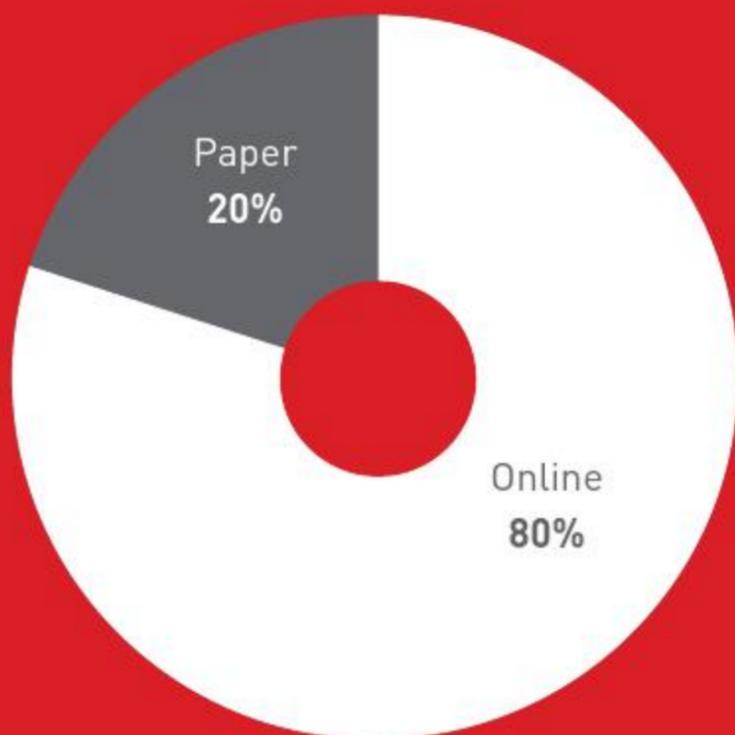


Study carried out by UCLG ASPAC on 142 articles in 18 different outlets





ARTICLES PUBLISHED IN LOCAL NEWS OUTLETS ABOUT THE AMF 2015



Study carried out by UCLG ASPAC on 142 articles in 18 different outlets

We were proud to observe a large media coverage beyond local outlets from Makassar and South Sulawesi - reaching national Indonesia outlets.

This contributed to educating communities and raising awareness towards the regional agenda of ASEAN Community.



 **LINKS:**

<http://rakyatku.com/2015/08/25/news/foto-anak-sd-saja-dukung-asean-mayor-forum-masa-kamu-ngga.html?halaman=2>

<http://makassar.tribunnews.com/2015/08/24/bupati-tana-toraja-akui-amf-dongkrak-ekonomi-sulse>

<http://makassar.tribunnews.com/2015/08/23dino-patti-djalal-dan-gita-wiryawan-jadi-host-amf-dan-aif-2015>

<http://makassar.tribunnews.com/2015/08/23/danny-pomanto-desain-sendiri-undangan-amf-dan-aif-2015>

<http://sulsel.pojksatu.id/read/2015/08/23/wali-kota-danny-undang-presiden-jokowi-buka-amf-2015-di-makassar/>

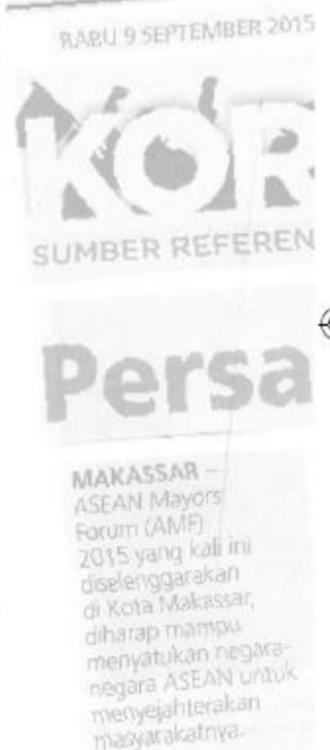
<http://makassar.tribunnews.com/2015/08/23/danny-pomanto-bahas-amf-dengan-pengusaha-makassar>

<http://sulsel.pojksatu.id/read/2015/08/23/jelang-amf-2015-danny-pomanto-kumpul-pengusaha-dan-manajemen-hotel/>

<http://fajar.co.id/fajaronline-sulsel/2015/08/21/dinsos-jamin-amf-bebas-anjal.html>

<http://sulsel.pojksatu.id/read/2015/08/20/pertemuan-wali-kota-se-asean-dinsos-makassar-janji-bebas-anak-jalanan>

<http://sulsel.pojksatu.id/read/2015/08/18/asean-mayor-forum-2015-danny-pomanto-sebar-2000-undangan/>



MAKASSAR – ASEAN Mayors Forum (AMF) 2015 yang kali ini diselenggarakan di Kota Makassar, diharapkan mampu menyatukan negara-negara ASEAN untuk menyejahterakan masyarakatnya.

Sebab, AMF merupakan bagian dari jawaban untuk Indonesia dan negara ASEAN lainnya pada hari ini, besok, dan juga untuk masa depan. Menghadapi tantangan besar yang pasti akan dimunculkan hanya bisa dijawab dengan pertemuan seperti ini. Gubernur Sulsel Syah Yasin Limpo saat membuka AMF di Four Points By Sheraton, Makassar, kemarin.

Ketua Asosiasi Persa (APPD) dan Ketua Asosiasi Persa (APPD) ini pun berharap AMF nantinya bisa menjadi titik tolak negara-negara ASEAN di mana Indonesia ini bagian dari itu. Bergabung negara-negara ASEAN akan mengubah regulasi berdampak pada bidang ekonomi, politik, serta ketenagakerjaan.



From Dirty to A Green Hallway

MAKASSAR, FEAR—(Indonesia.com) ASEAN that is coming to ASEAN Mayors Forum (AMF) scheduled to visit one of pilot project of Living Green, Rappaninca Wednesday, September 23.

Living garden is a term made by Danny Pomanto. He wants all the dirty hallway in the work program Dinas Perumahan dan Kawasan Permukiman.

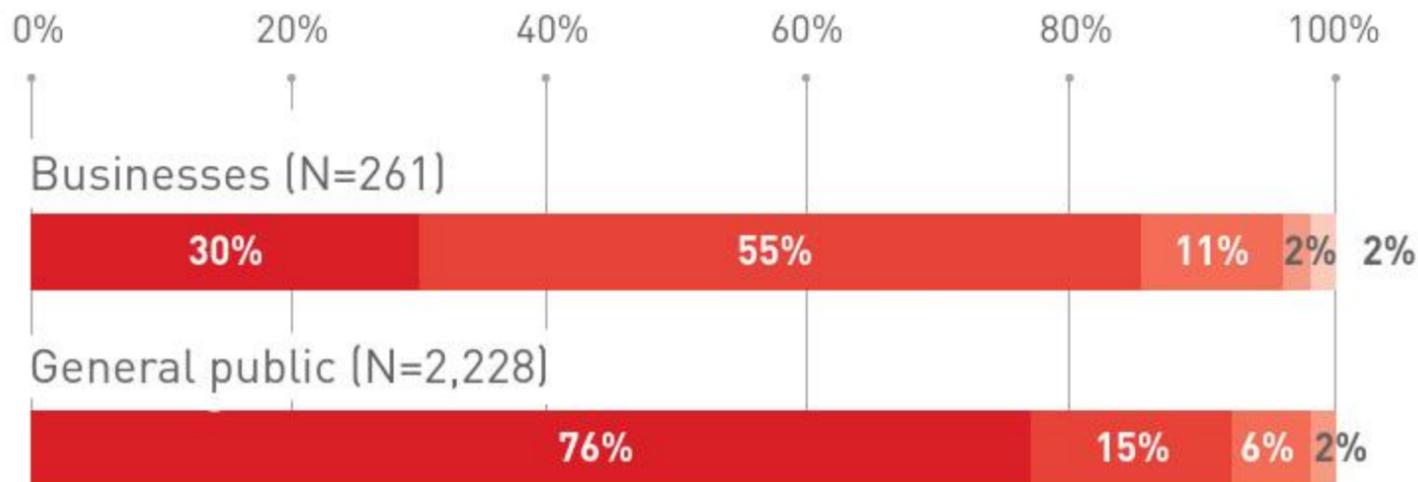
To create a green hallway, Danny persuade all the citizens to keep the hallway clean. Not only that Danny also ask them to plant some trees to make their small yard more productive. The small part of the citizen should be planted with productive trees like mangrove or morkko. The other citizen plant some vegetables like kale, spinach, arugula, or chili. Some news...

Local citizens have a high awareness for keeping the hallway. A total of 150 families in the hallway already clean for next week the program day. This is done independently by the community. The government only give small support. Even sometimes they a little bit support.

People in Living Green, Thidigale 2 already create people outside the area. Many of them make a small business like making a market of fruits from nearby local goods. They make some bags or bags can be used for...

The program will start in the next week. The government will give small support to the program. The government will give small support to the program.

LEVEL OF UNDERSTANDING ABOUT ASEAN COMMUNITY



- Lack of basic understanding
- Only basic understanding
- Good understanding
- Very good understanding
- Full understanding

Source: ASEAN Secretariat, 2012

The spirit of partnership in building the community of ASEAN was the key message which was highlighted by the most media. With the regional goal of ASEAN Community, all local governments were encouraged to speak in the "same language." Therefore, all media aimed to broadcast this message to the whole region and broader community. This is to increase the level understanding of ASEAN Community which was quite low according to the survey conducted by the ASEAN Secretary in 2012.





Not only reporting the highlights including the Declaration of local government signed during the forum, media also portrayed the general concerns on the regional integration. Notes by the ASEAN, public is worrying about the emerging challenges faced as the consequences of the Community. Some Mayors responded these issues by providing strategies as discussed in the meeting. All these information were captured in well and informative articles at both online and printed newspaper.

Lastly, the media well documented the preparation efforts done prior to the meeting. Having this massive media coverage, local community were aware and showed high interest to join the Forum. Many of them attended the Community Week to involve in this regional celebration of local government in ASEAN.

Media contributes to educate community and to enhance the collaborative sense towards ASEAN Community.



PRESS RELEASE AND CONFERENCE

The organizing team of the AMF2015 published two press release, they were published both in English and in Bahasa Indonesia, to ensure access to local as well international media, also making information available to all participants and the public. The press release were published ahead of the Forum, there was also an important communication work done by the city of Makassar around the forum and the Global Expo and ASEAN Community week.

The press release started by giving a brief presentation of UCLG ASPAC, the international organization of local governments, at the origin of the Forum. UCLG ASPAC is the Asia and Pacific branch of United Cities and Local Governments, an organization with eight branches all over the world, creating one of the largest networks of local governments in the world.

They reminded the issues at stake and goals of the Forum: formulating the commitment of ASEAN local governments to durable cooperation through a declaration of the Mayors Forum, as well as promoting diversity and mutual understanding through the ASEAN Community Week, as well reminding the opportunities brought by the Makassar Investment Forum to all companies and private actors in Southeast Asia.



THANKS

The organization and staff of the ASEAN Mayors Forum 2015 would like to address their gratitude to :



The City of Makassar, Mayor Mohammad Ramdhan Pomanto and all his team, for being outstanding hosts to the ASEAN Mayors Forum. Their work to organize the Makassar Global Expo and the ASEAN Community Week in parallel with the forum, contributed to making the experience richer for all participants.



UCLG ASPAC Secretary General, Ms. Bernadia Irawati Tjandradewi and all her team. Without their initiative and continuous efforts organize this reunion, the ASEAN Mayors Forum 2015 could not have happened.



Empowered lives.
Resilient nations.

UNDP, Bappenas and the Indonesian National Coordination Team for South-South and Triangular Cooperation for participating in the organization of the ASEAN Mayors Forum through their *Strengthening Innovative Partnership for Development Cooperation* project. The support of these organizations helps give more visibility to local governance initiatives and enriches the debates around the future ASEAN Community.



The Konrad Adenauer Stiftung and Delgosea whose work on best practices exchange in the region, is fundamental to the spirit and values defended by the ASEAN Mayors Forum. We also would like to express our gratitude for their advocacy work to facilitate the promotion and recognition of local initiatives on a regional level to the ASEAN organization.



APEKSI - Association of Indonesian Municipalities - for supervising coordination and communication between Indonesian cities. The work done by APEKSI is crucial for the ASEAN Community we envision.



Kementerian Dalam Negeri - Indonesian Ministry of Home Affairs - and Kementerian Luar Negeri - Indonesian Ministry of Foreign Affairs - for giving the example on how national and local governments need to work hand in hand, with continuous dialogue. Without such coordination and mutual support, the ASEAN countries will not reach their full development potential.



ASEAN for supporting the ASEAN Mayors Forum thus recognizing the importance of the role played by local governments and local stakeholders, to build together the best ASEAN Community we can.



The European Union and their support to regional integration across the world. Through this publication they are helping the promotion and recognition of the huge potential of local communities within the ASEAN.



The organization of the ASEAN Mayors Forum 2015 would also like to thank all participating mayors and their municipal teams, local governments associations, international organizations and private actors, for their enthusiasm and good spirit throughout the event.

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